

# *A G E N D A*

A regular meeting of the Waxahachie Community Development Corporation (WCDC) to be held on *Tuesday, August 11, 2020 at 3:00 p.m.* in the Council Chamber, 401 South Rogers, Waxahachie, Texas.

Board Members: Daniel Morton, President  
Bob Lynn, Vice President  
David Hill, Mayor  
Michael Scott, City Manager  
Judy Demoney  
Elizabeth Tull  
David McSpadden

Ex-Officio Members: Lori Cartwright, City Secretary  
Chad Tustison, Director of Finance  
Sandy King, President/CEO Chamber of Commerce

1. Call to Order
2. ***Public Comments:*** Persons may address the Waxahachie Community Development Corporation on any issues. This is the appropriate time for citizens to address the Corporation on any concern whether on this agenda or not. In accordance with the State of Texas Open Meetings Act, the Corporation may not comment or deliberate such statements during this period, except as authorized by Section 551.042, Texas Government Code.
3. Approval of minutes of the Waxahachie Community Development Corporation meetings of June 9, 2020 and June 16, 2020
4. Consider request by Brian Lance for a no-interest loan to fund the completion of the Optimist Pool renovation project
5. Continue discussion of future direction and priorities of the WCDC from the June 16<sup>th</sup> board meeting
6. Adjourn

**The Board of Directors of the Waxahachie Community Development Corporation reserves the right to go into Executive Session on any posted item.**

This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at (469) 309-4005 or (TDD) 1-800-RELAYTX.

***Notice of Potential Quorum***  
***One or more members of the Waxahachie City Council may be present at this meeting.***  
***No action will be taken by the City Council at this meeting.***

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Waxahachie Community Development Corporation  
June 9, 2020

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, June 9, 2020 at 3:00 p.m. in the Council Chamber, 401 South Rogers, Waxahachie, Texas.

Members Present: Daniel Morton, President  
Bob Lynn, Vice President  
David Hill, Mayor  
Michael Scott, City Manager  
Judy Demoney  
Elizabeth Tull  
David McSpadden

Ex-Officio  
Members Present: Charles Harris, Director of Finance  
Sandy King, President/CEO Chamber of Commerce

Ex-Officio  
Members Absent: Lori Cartwright, City Secretary

Others Present: Amber Villarreal, Assistant City Secretary  
Laurie Mosley, Director of Convention & Visitors Bureau  
April Ortiz, Civic Center Director  
James Villarreal, Assistant Director Sports Complex  
Chris Seale, Horticulturist

**1. Call to Order**

President Dan Morton called the meeting to order.

**2. Public Comments**

None

**3. Approval of minutes of the Waxahachie Community Development Corporation meetings of March 17, 2020 and April 14, 2020**

**Action:**

*Mr. David McSpadden moved to approve minutes of the WCDC meetings of March 17, 2020 and April 14, 2020. Ms. Judy Demoney seconded, All Ayes.*

**4. Hear briefing on impacts of COVID-19 on WCDC revenues/budget**

City Manager Michael Scott explained many city facilities were impacted from COVID-19 as well as revenues. He explained facilities such as the Sports Complex and Civic Center are sales tax operated and have been greatly affected.

Charles Harris, Finance Director, reviewed the effects of COVID-19 noting most of the revenues for the corporation are funded 85% from sales tax. He explained staff is waiting on the Comptroller's Office to release April sales tax numbers and the fund was tracking ahead of budget

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before the pandemic. He noted there is a healthy fund balance and progress has slowed due to COVID-19 but hopefully numbers will increase with the State re-opening.

#### **5. Hear update of activities from Convention & Visitors Bureau Director**

Laurie Mosley, Convention & Visitors Bureau Director, provided an update of departmental activities noting one of her employees was temporarily re-assigned to Emergency Management Operations and she and the Cultural Arts & Program Manager were able to work remotely. She noted Waxahachie missed approximately 275,000 visitors during quarantine.

She updated the Board on the following items:

- Promotional activities supporting local businesses, Downtown Merchants, and local restaurants
- Virtual story time
- Educational Webinars
- Hotel/Motel Occupancy down 48%
- Educational Training/Travel restricted for employees for remaining budget year and next fiscal year
- Additional advertising opportunities included The Daytripper episode virtual watch party, article on Catfish Plantation in Texas Co-op Magazine, digital banner ads through Texas Monthly magazine, and Texas Country Reporter advertising
- Coordinated with Chamber of Commerce for inspirational signs for local businesses
- Soon will be certified with State of Texas Governor's Office as "Music Friendly Community"
- Railyard Park grand opening concert moved to September 26<sup>th</sup> in conjunction with Gingerbread Trail and Chautauqua Assembly
- Cinco de Mayo event moved to September in conjunction with Mexican Independence Day
- Calina Mishay Johnson currently painting mural in Getzendaner Park
- July 3<sup>rd</sup> events cancelled for 2020

#### **6. Hear update of activities at the Civic Center**

April Ortiz, Civic Center Director, provided an update of the facility since its closure in mid-March. She reported one employee was temporarily re-assigned to Emergency Management Operations and one was re-assigned part-time to city hall maintenance. Staff was able to work from home due to the updated phone system as well as connecting remotely to city desktop. She explained the building closure was utilized to complete budgeted maintenance work on the building.

She updated the Board on the following items:

- Mobile Testing Site
- Rescheduled Events, several were cancelled
- June 15, 2020 events will open at 50%
- June 20, 2020 first wedding hosted since closure and will follow all state guidelines
- Bookings are slowly increasing
- Baylor Scott and White has put all their scheduled meetings on hold at this time

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- 112 cancellations since closure and approximately \$130,000 revenue loss
- Updated Social Distancing signage throughout the facility

**7. Hear update of Community Beautification**

Chris Seale, Horticulturist, provided an update of beautification efforts around the city including the continuance of grass maintenance contracts during the quarantine. He explained his department provided the maintenance on cleaning out flowerbeds and they are continuing to move forward with plantings.

**8. Hear update of activities at the Sports Complex**

James Villarreal, Assistant Director Sports Complex, thanked City Management and departmental direction regarding social distancing for staff. He explained during the last 13 weeks, staff was divided into teams to continue maintaining the 90 acres at the Sports Complex while allowing social distancing. He noted during quarantine he noticed many people fishing at the pond and utilizing the walking trail.

He also updated the Board on the following activities:

- Approximate revenue loss during 13 week closure estimated between \$45,000-\$55,000
- Mobile testing site at Sports Complex
- Adult Summer League starts June 15, 2020
- Baseball Tournament and Adult Softball Tournament June 19-21, 2020
- Safety precautions at the Sports Complex including additional sanitizing stations
- Hosting Collegiate Summer League
- Parking Lot Phase 3 is under construction

**9. Adjourn**

*There being no further business, Ms. Elizabeth Tull moved the meeting adjourn at 3:57 p.m.  
Ms. Judy Demoney seconded, All Ayes.*

Respectfully submitted,

Amber Villarreal  
Assistant City Secretary

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Waxahachie Community Development Corporation  
June 16, 2020

A Work Session of the Waxahachie Community Development Corporation (WCDC) was held in the Council Conference Room at City Hall, 401 S. Rogers, Waxahachie, Texas on Tuesday, June 16, 2020 at 12:00 p.m.

Members Present: Daniel Morton, President  
Bob Lynn, Vice President  
David Hill, Mayor  
Michael Scott, City Manager  
Judy Demoney  
Elizabeth Tull  
David McSpadden

Ex-Officio Lori Cartwright, City Secretary  
Members Present: Sandy King, President/CEO Chamber of Commerce

Ex-Officio  
Member Absent: Charles Harris, Director of Finance

**1. Call to Order**

President Dan Morton called the meeting to order.

**2. Discussion of current needs and future direction and priorities of the WCDC**

City Manager Michael Scott presented the current estimated FY19-20 fund balance being \$803,327.00. Discussion was held of economic development opportunities for the city, quality of life projects and the financial outlook of the corporation. City Staff reviewed pending projects to be completed in FY20-21.

**3. Adjourn**

*There being no further business, Vice President Bob Lynn moved the meeting adjourn at 2:10 p.m. Mr. Dave McSpadden seconded, All Ayes.*

Respectfully submitted,

Lori Cartwright  
City Secretary

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Optimist Club of Waxahachie  
PO Box 834  
Waxahachie TX 75168  
July 10, 2020

To: City of Waxahachie (WCDC)

As part of our continual renovations project at the swimming pool. We would request a loan from the WCDC in the amount of \$60,000.00 to be used toward the pool renovations. This year we will be working on re-plaster of the pool, increasing the decking around the pool, new fencing, equipment updates, and renovations to the pool building. Thank you for your continued and generous support.

If you have any question please feel free to contact me directly.

Sincerely,

Brian Lance  
Club President  
972-935-2173

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**Waxahachie Optimist Pool Remodel Project**

Pool	New Plaster	\$40,000
	Gunite	\$15,000
	Equipment	\$25,000
	Tile/Coping	\$17,000
	Electrical/Plumbing	\$12,000
	Concrete	\$30,000
	Fencing	\$35,000
	Misc	\$12,000
	Building	\$50,000
	Total	\$231,000

**Sources of funding:**

Club funds (previous fund raising)	\$25,000
City matching funds 2019	\$50,000
2020 City Request	\$50,000
2020 4B Request	\$25,000
2020 fund Raising	\$81,000
Total Pool Project	\$231,000

Thank you for your consideration

Brian Lance

Board Member

972-935-2173

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Optimist Club of Waxahachie (Optimist International)

75-0811327

1950 Non-Profit

PO Box 834

Waxahachie TX 75168

Physical address

219 Patrick St

Waxahachie TX 75165

Contact

Brian Lance, Board Member

972-935-2173

Optimist International – [www.optimist.org](http://www.optimist.org)

### **Organization Details**

The Optimist Club of Waxahachie has been around since the 1950's. the purpose of the club is to work with the youth of the community following Optimist International guidelines. Our motto "Friend of Youth".

The Optimist Club has the property, that consist if baseball fields, youth building community swimming pool. There are five baseball fields including the newest 'Miracle League Field'.

### **Proposed Project Description**

The swimming pool is in need of a major remodel construction project. Attached are the plans for this project. The pool needs to be: re-plastered, new decking, new fencing, new bathrooms, new equipment, and a new building.

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## **The Optimist Creed**

### **Promise Yourself**

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

## **Marketing Optimism**

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Marketing is promoting your Club and what it does for the community to potential Members and to the children you serve. Marketing/public relations, service and growth are important to every Optimist Club. Clubs provide service, which should be promoted to the media and local community! New Members allow the Club to provide more service!

### **Mission, Vision and Purpose**

#### **Mission**

By providing hope and positive vision, Optimists bring out the best in youth, our communities, and ourselves.

#### **Vision**

Optimist International will be recognized worldwide as the premier volunteer organization that values all children and helps them develop to their full potential.

#### **Purposes**

To develop optimism as a philosophy of life utilizing the tenets of the Optimist Creed; to promote an active interest in good government and civic affairs; to inspire respect for the law; to promote patriotism and work for international accord and friendship among all people; to aid and encourage the development of youth, in the belief that the giving of one's self in service to others will advance the well-being of humankind, community life and the world.