A GENDA

A regular meeting of the Waxahachie Community Development Corporation to be held on *Friday, March 23, 2018 at 9:00 a.m.* in the City Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

Board Members:

John Sanders, President

Mike Ramsey, Vice President

Kevin Strength, Mayor

Michael Scott, City Manager

Bob Lynn Daniel Morton Layne Ballard

Ex-Officio Members:

Lori Cartwright, City Secretary Charles Harris, Director of Finance

Sandy King, President/CEO Chamber of Commerce

- 1. Call to Order
- 2. Approval of minutes of the Waxahachie Community Development Corporation meeting of February 13, 2018
- 3. Hear update on Little Creek Trail project
- 4. Hear update on Fountain Plaza and Civic Star Plaza projects at Civic Center
- 5. Hear update on Amphitheater project
- 6. Consider funding request for sinkhole repair at Sports Complex
- 7. Hear update on parking lot project at Sports Complex
- 8. Hear and discuss monthly activity updates from city staff
- 9. Public Comments
- 10. Adjourn

The Board of Directors of the Waxahachie Community Development Corporation reserves the right to go into Executive Session on any posted item.

This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at (469) 309-4005 or (TDD) 1-800-RELAYTX.

Waxahachie Community Development Corporation February 13, 2018



A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, February 13, 2018 at 3:00 p.m. in the City Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

Board Members:

John Sanders, President

Mike Ramsey, Vice President

Kevin Strength, Mayor

Michael Scott, City Manager

Bob Lynn Daniel Morton Layne Ballard

Ex-Officio Members:

Lori Cartwright, City Secretary

Charles Harris, Director of Finance

Sandy King, President/CEO Chamber of Commerce

Others Present:

John Smith, Director of Parks and Recreation

Laurie Mosley, Director of Convention & Visitors Bureau

James Villarreal, Recreational Superintendent

Chris Seale, Horticulturist

Others Absent:

April Ortiz, Civic Center Director

1. Call to Order

President John Sanders called the meeting to order.

2. Approval of minutes of the Waxahachie Community Development Corporation meeting of December 12, 2017

Action:

Vice President Mike Ramsey moved to approve minutes of the WCDC meeting of December 12, 2017. Mr. Daniel Morton seconded, All Ayes.

3. Consider use of contingency fund for sponsorship of Texas Country Reporter Festival

Ms. Laurie Mosley, Director of Convention & Visitors Bureau, requested usage of the contingency fund in the amount of \$16,250 to reimburse the Texas Country Reporter Festival for the expense of the Waxahachie hotel rooms booked for years 2016, 2017 and proposed 2018.

{Mr. Bob Lynn arrived}

Ms. Mosley reviewed the financials depicting the revenue and expenses for each year along with the budget forecast for 2018. She stated this year will mark the 19th Anniversary of the Texas Country Reporter Festival and it is the largest one-day festival in the state of Texas.

Waxahachie Community Development Corporation February 13, 2018 Page 2



City Manager Michael Scott stated a lot of people know Waxahachie for the Texas Country Reporter Festival and noted it makes sense to spend the requested dollars.

Action:

After further discussion, President John Sanders moved to approve \$16,250 of the Convention & Visitors Bureau contingency fund to reimburse the Texas Country Reporter Festival for the expense of the Waxahachie hotel rooms booked for years 2016, 2017 and proposed 2018. Mr. Layne Ballard seconded, All Ayes.

4. Hear update on Amphitheater project

City Manager Michael Scott reported Staff recently received ninety percent of the plans. Staff made some amendments and returned to Halff and Associates to incorporate in the plans to be finalized. Next step will be moving toward the bidding process going out four weeks to allow bidding and will work with Halff and Associates to target certain contractors.

President Sanders asked if there were anything finalized from Oncor pertaining to the utility lines. Mr. Scott reported there is nothing finalized but the way it looks now it will probably work. He stated we will need to get an easement from the Railroad which may be the biggest time hurdle to get passed. Essentially we will be boring from Rogers Street to College Street.

President Sanders asked when a date can be set for the ground breaking. Mr. Scott stated the City will need to secure acquisition land from Boyce Grain and Feed and documents from Halff and Associates prior to ground breaking.

Mr. Scott stated he and City Staff, including the City Engineer, will work with Halff and Associates during the construction for oversite of the project.

5. Discussion of alternative funding opportunities for the Trestle Bridge and trail projects

Mr. Scott stated the Board has talked about improving the Trestle Bridge to become a part of the Amphitheater.

Mr. John Smith, Director of Parks and Recreation, reported he has reviewed a grant from the State in the amount of \$200,000 noting it is an 80/20 grant. He stated the grant does not include the Trestle Bridge, just the trail leading up to the bridge. Mr. Smith stated he may look at the Trestle Bridge as a historic structure.

President Sanders asked if we can combine the grant search with Rails to Trails Conservative and recommended Staff work with them and not separately.

Mr. Smith stated Staff can ask for a proposal to see what the City can get in grant funds and communicate with Rails to Trails Conservative to see what can be accomplished noting grant searching is very complicated.

Waxahachie Community Development Corporation February 13, 2018 Page 3



Mr. Layne Ballard stated the Railroad offers UP Grants and recommended staff review options on the Railroad's website.

6. Hear update of activities from Convention & Visitors Bureau Director

Ms. Mosley, Director of Convention and Visitors Bureau, reported the Crape Myrtle Festival Committee and Chick-fil-A partnered for the Crape Myrtle Festival.

Ms. Mosley recently worked with the Waxahachie High School Technical Education teacher to put nearly 60 students in the job corps through Texas Friendly Hospitality Training. She announced the upcoming Ellis County Fair and Rodeo noting the Chamber of Commerce has partnership in this.

7. Hear update of activities at the Civic Center

City Manager Michael Scott reported the recent Daddy Daughter Dance was successful noting 505 tickets sold in a week. He referenced the patio project noting Staff met with Mr. Bob Stoffels and received some preliminary drawings and figures and expects to make a full presentation during the March Board meeting.

8. Hear update of activities at the Sports Complex

Mr. James Villarreal, Recreational Superintendent, reviewed his report and presented pictures of the progress of the drive through the Complex and a picture of the completed parking lot near the school's track. He stated parking near the small fields will get re-stripped noting one side of the Sports Complex is complete.

9. Hear update of Community Beautification

Mr. Chris Seale, Horticulturist, reviewed his report noting the berms at the Sports Complex are almost complete, he is waiting on a few trees to plant, and a border of colors around the berms will be added in the spring. Mr. Seale stated he is also beautifying city department buildings.

President Sanders asked to put back on the list to contact TxDot to request replacing the pink brick on the mediums on Highway 77 with trees.

10. Public Comments

None

11. Adjourn

There being no further business, Vice President Mike Ramsey moved to adjourn at 3:53 p.m. Mr. Layne Ballard seconded, All Ayes.

Respectfully submitted,

Lori Cartwright, City Secretary

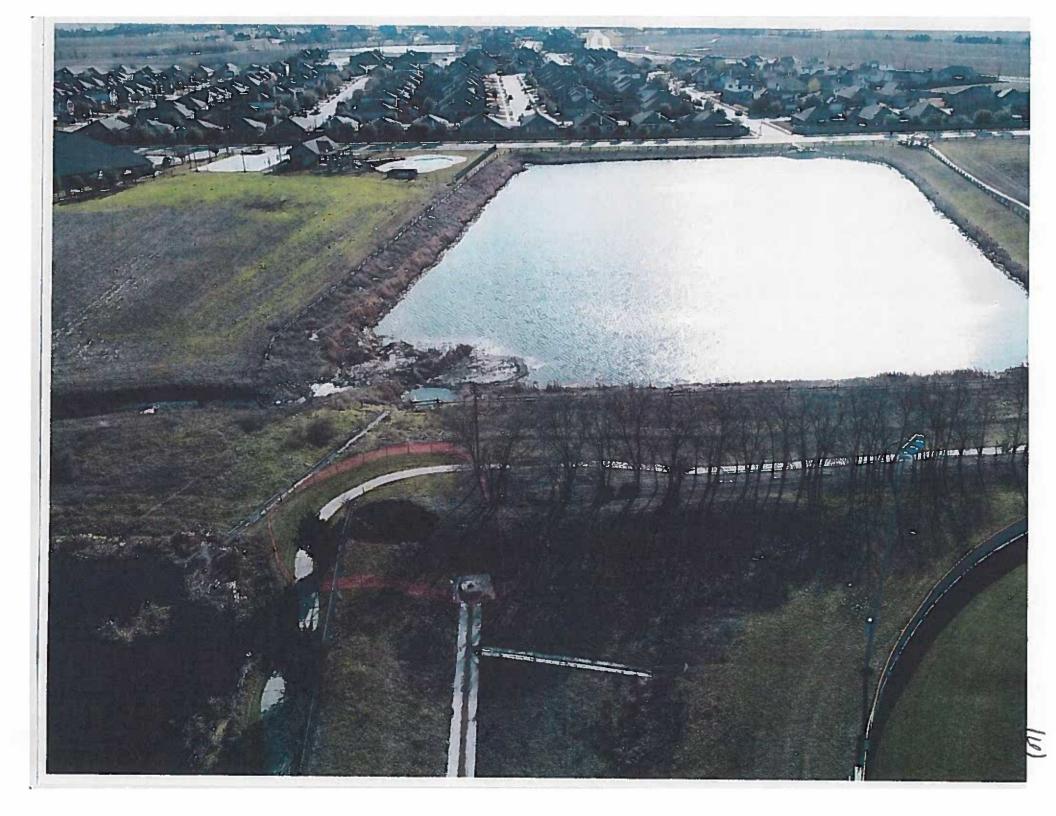
Waxahachie Sports Complex Sink Hole

Due to the recent heavy rains we experienced a storm drainage failure on the northeast side of the sports complex creating a very large sink hole. It appears that a 36" HDPE drainage pipe failed and collapsed causing storm drainage water to slowly carry dirt thru the pipe creating the sink hole.

Several meetings have taken place including myself, James Gaertner, Jeff Chambers, John Smith, Sam Robinson, and Brad Owens with Circle H. It has been determined that the failed 36" HDPE needs to be replaced with a 36" RCP. It has also been determined that both ponds owned by Clyde Hargrove north of the complex need some maintenance, which includes the unclogging of drainage pipe. David Hargrove was contacted and began maintenance of the large pond on Thursday March 8th and will continue his way to maintain the small pond. Jeff Chambers has agreed to place pumps at the small pond to reduce the water level in order to help in the replacement of the HDPE on our side.

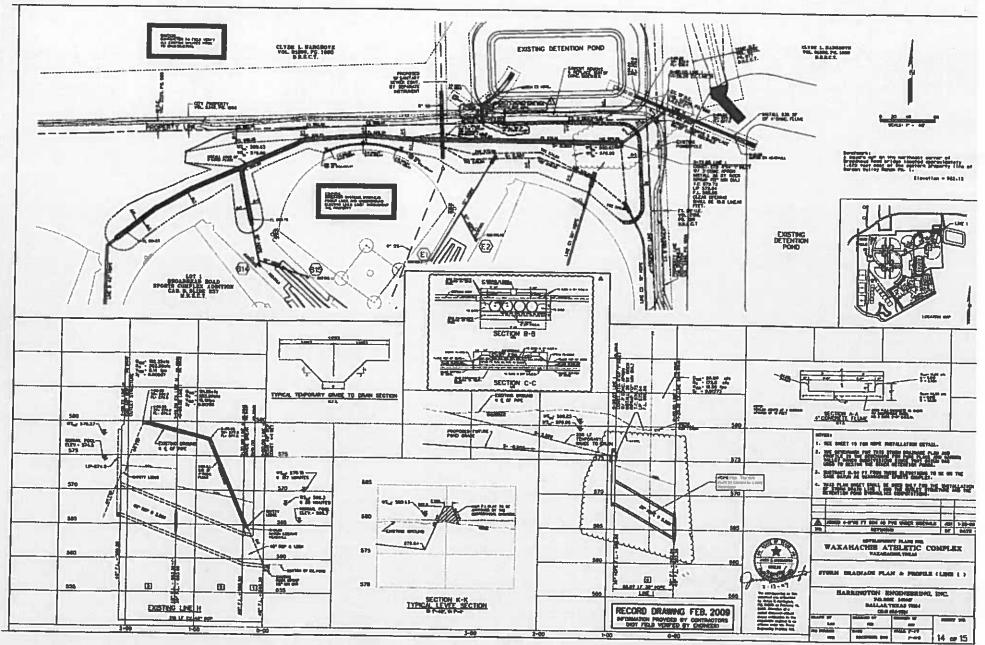
We have temporally closed the Hike & Bike Trial on the north and northeast side of the complex in order to keep our patrons safe.











Circle H Contractors, L.P.

Proposal No.

1

P.O. Box 220 Midlothian, TX 76065 Phone 972-723-0802 Fax 972-723-5308

PROPOSAL =

Customer

To: Attn: City of Waxahachie

Re:

John Smith, Parks Department

Andelson on

STORM DRAIN FAILURE AT SPORTS COMPLEX

Address

PARK PLACE NEAR GARDEN VALLEY

Date	3/7/2018
Fax#	

Qty	Description	Unit Price	TOTAL
90	L.F. 36" RCP	\$195.00	\$17,550.00
1	L.S. TRENCH BOX/PLATE RENTAL FOR SHORING	\$2,500.00	\$2,500.00
1	L.S. TRUCKING FOR IMPORTING NATIVE MATERIAL	\$800.00	\$800.00
1	FROM GARDEN VALLEY MEADOWS SUBDIVISION L.S. MOBILIZATION FOR 300 OR LARGER EXCAVATOR AND RUBBER TIRE LOADER (IN&OUT)	\$1,000.00	\$1,000.00
2	EA. FIELD CONNECTIONS TO JUNCTION BOX AND 48"	\$1,500.00	\$3,000.00
40	L.F. 6' WIDE SIDEWALK REPAIR	\$40.00	\$1,600.00
	OPTION		
Ū.	L.F. 6' GALVANIZED CHAIN LINK REPAIR	\$37.50	\$3,750.0
	ASSUMPTION		
	LARGE DETENTION POND LEVEL IS LOWERED TO NORMAL POOL LEVEL		
		SubTotal	\$30 200 0

NOTES:

EXCLUDES: -ANY BONDS OR

PERMITS, CONST. STAKING, EROSION CONTROL, & LANDSCAPE OR IRRIG-ATION REPAIRS, SPOIL REMOVAL. SubTotal \$30,200.00
Shipping & Handling

TOTAL PROPOSAL \$30,200.00

Waxahachie.Sports Complex storm drain failure

Waxahachie Sports Complex Parking Lot Improvements Phase I

The large parking lot, alternate # 4 parking lot, and Broadhead Rd. entrance road have been 100% completed, crack sealed, seal coat and striped.

The triangle intersection, previously asphalt that is being replaced with concrete is 50% complete. The second half of this triangle area will be poured Wednesday March 14th and allowing for curing and cleanup will be open Saturday 24th.

The main service road drive and parking on both sides has been stabilized, the concrete curbing will be completed today (Friday March 9th) and asphalt paving will start Tuesday March 13th which should be completed by Friday March 16th and will be open on Saturday March 24th as well.

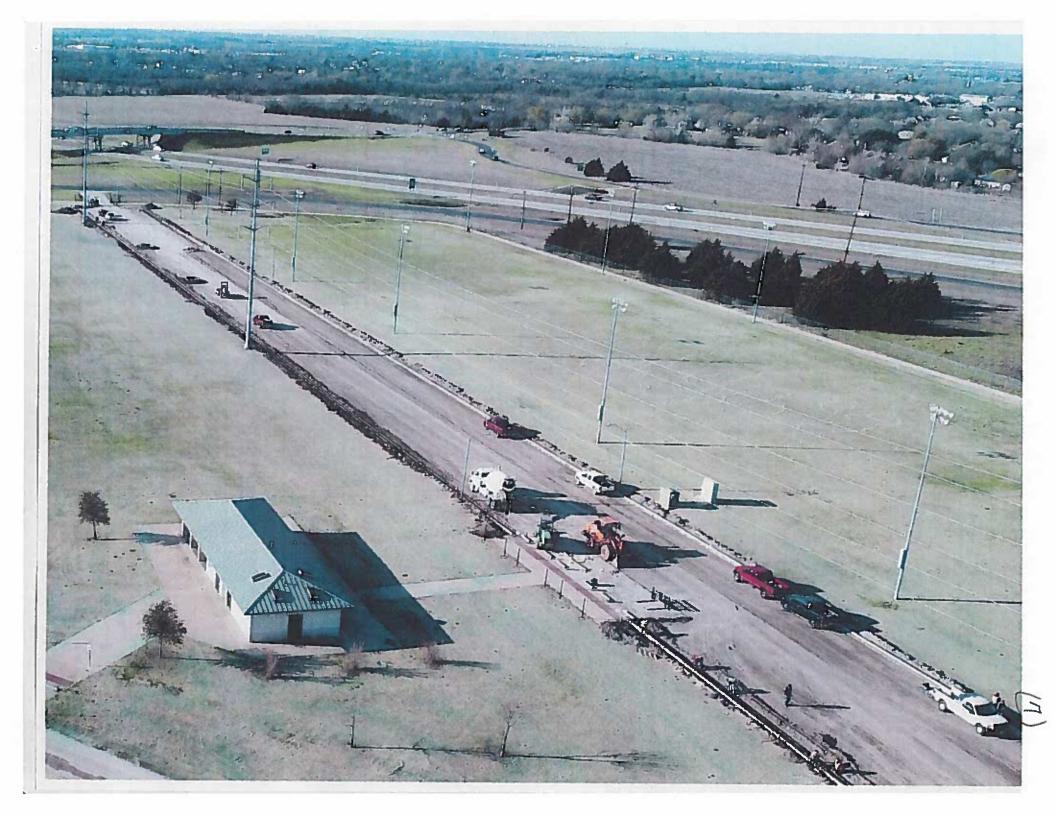
Striping can only be done about two weeks later once the volatiles have had a chance to evaporate out of the fresh asphalt. During this time we will complete the backfill, grading and cleanup.













Waxahachie Sports Complex

Tournaments 2018

Texas Sporting Events Baseball
DYBAT Baseball Tournaments
American Sporting Events Baseball
Triple Play Baseball Tournaments
Slade Russo Baseball Tournament
Grand Slam Softball Tournaments
Arlington Girls Softball Tournaments
North Texas Sports Management Softball
3XTREME Softball Tournaments
Senior Slow Pitch Tournaments
VTD Junior National Fast Pitch Tournament
USA of TEXAS Senior Slow Pitch STATE
Waxahachie Soccer Tournament

Games

SAGU Baseball
SAGU Softball
Spartan Home School Baseball
Ovilla Christian Baseball
Faith Family Softball

Leagues

Due to the parking lot delay both soccer associations (YMCA & Waxahachie Soccer) will begin their games on Saturday March 24th. Due to the delay we have offered both associations the use of fields on Sunday for play in order to make up games. Both associations were fully cooperative and fully understood the matter. I have apologized for any inconvenience.

Projects

Parking Lot: See Attached

Sink Hole: See Attached

WCDC Meeting

March 23, 2018

Welcome

February: closed with 52 events booked including

- Daddy Daughter Dance (Feb. 7, 2019)
- Lula Roe Expo (booked for Fall/Sept 2018)
- Waxahachie Guitar Show
- OnCor PMDS Conference
- SkillsUSA Texas District 6 Skills Competition (registration #'s: 1765)
- Lonestar Business Association
- Waxahachie Chamber of Commerce Annual Awards Banquet
- Encore Performing Arts Dance Competition (rebooked for 2019)

March: currently has 46 events booked including

- Baylor Scott & White Health
- Vision Global
- Outreach Health Svcs.
- Desoto Police Dept. (Casino Night Fundraiser)
- Ellis County Master Gardeners Lawn & Garden Expo (3/24/18; 9am-5pm)
- Atwoods Distributing (Store Showcase/Training: 3 Day Event)
- Spring Fling Vendor Fair (3/31/18: 9am-4pm)

Up & Coming

We are fully engaged in prom planning as well as a few of our other large April events; Navarro College Brilliance, C.A.S.A Share the Love Gala, City Limits Championships and Ellis County Ducks Unlimited.

We still have the Event Coordinator (part-time) position posted, and have received a few applications this week. So we will start doing some interviews next week.

Facility

We have a site visit scheduled for March 19th with Royer & Schutts to finalize the selection of finishes/fabrics/colors for the office desks, tables and seating. We have requested consultations from a couple other blind companies. The size of the office windows and the area it is mounted seems to be an issue; so we are continuing to reach out to other vendors.

The outside trash receptacle from Janison are scheduled to be shipped on March 19th.

The weather has played havoc on the grass this winter, but with the recent rains it is looking very nice. The tulips have come up and look great! (see pics)

Patio Project Update

Bob Stoffels will be making a presentation to provide an update and review the OPC budget.

*Project documents will be available at the meeting.





Convention & Visitors Bureau March 2018 Board Update

FESTIVAL & EVENT UPDATES

Featured upcoming events include:

Vintage Market Days - March 16-18, Ellis County Expo Center

This 3-day event will attract thousands in attendance from all over the DFW area and showcases over 100 juried vendors featuring original art, antiques, clothing, jewelry, handmade treasures, home décor, outdoor furnishings and more!

Ellis County Fair & Rodeo Presented by Ellis County Youth Expo - March 23-31, Ellis County Expo Center The Waxahachie CVB will be volunteering to assist the Chamber with their part of the Ellis County Fair & Rodeo. New to the Ellis County Youth Expo is a 3-day rodeo, vendors, concerts and carnival.

Spring Lawn & Garden Expo - March 24, Waxahachie Civic Center

This event is always a regional favorite with over 100 vendors and quality informational sessions and demonstrations.

Scarborough Renaissance Festival - April 7-8, April 14-15, April 21-22, April 28-29, May 5-6, May 12-13, May 19-20, May 26-28

2018 will feature more than a dozen *new* stage and lane entertainment acts, a *new* "Royal" court, and many incredible *new* artisans and their amazing artistic creations. There will also be pageantry, music and merriment found throughout the "village of Scarborough." Estimated attendance for 8 weekends: 250,000

Crossroads of Texas Film & Music Festival - April 19-22, Chautauqua Auditorium

This year, all of the films and concerts will take place at the Chautauqua Auditorium. Radney Foster will be in concert on Friday, April 20 and the evening of Saturday, April 21 will feature a song swap with Jack Ingram, Joe Ely and Walt Wilkins. Ticket sales have already exceeded 2017 with some being purchased from as far away as North Carolina and Tennessee.

W3 - Wonderful Women in Waxahachie Girl Camper & Sisters on the Fly Texas Rally

April 19-22 - Getzendaner Park

The 2nd annual event is shaping up to be an awesome event with over 60 campers registered representing 9 different states – TX, OK, KS, CO, AZ, WA, PA, NY and NJ. The social exposure alone for this event has been fantastic with more to come from the Girl Camper and Sisters on the Fly (SOTF). SOTF will be bringing a staff person that will be taking photos at the event and posting about the event throughout the weekend.

Crape Myrtle Festival Update: We have secured a sponsorship from H-E-B for the Crape Myrtle Festival Fireworks Show. We are grateful that they have supported this event since it began. We will also be announcing the entertainment for the 21st annual event soon!

Other Shopping Events Include:

Waxahachie Gun & Knife Show - March 17-18, Waxahachie Civic Center

2nd Thursday Ladies Night Out - April 12; 5 pm-8 pm Every Month in Downtown Waxahachie with Participating Merchants

BOGO 2nd Saturday - April 14
Every Month in Downtown Waxahachie with Participating Merchants

Downtown Sidewalk Sale - April 21; 10 am-5 pm Participating Downtown Merchants

Waxahachie Downtown Farmers Market 2018 Season Grand Opening - April 28; 8 am-1 pm 410 S. Rogers; Every Saturday from April 28-October 27, 2018

History, Arts & Culture Events Include:

Brown Bag & History at Ellis County Museum - March 23; Noon; Ellis County Museum

Waxahachie Old Fashioned Singing - March 23-24; Friday at 7 pm - Saturday at 3 pm; Chautauqua Auditorium

Waxahachie Symphony Association – Classical Masters: Fort Worth Symphony Orchestra - March 24; 7 pm SAGU Hagee Communication Center Performance Hall, 1200 Sycamore

ADVERTISING, PR & MEDIA UPDATES

In addition to all of the spring advertising that has been placed in the various state travel publications that were reported last month:

- Waxahachie has been featured in the news for the Webb Gallery (March 2, 2018, www.thrillist.com –
 "GET A DOSE OF CULTURE AT THESE DALLAS-AREA ATTRACTIONS" and February 28, 2018 www.shopacrosstexas.com "WHAT WE LOVE NOW")
- Waxahachie also received exposure for the Crossroads of Texas Film Festival (February 26, 2018, <u>www.artandseek.org -</u> "THREE OSCAR-WINNING FILMS HELPED MAKE WAXAHACHIE 'THE BEST LITTLE HOLLYWOOD IN TEXAS."
- The Visit Waxahachie, Texas Facebook page has 9,310 likes
- During the month of February, www.waxahachiecvb.com assisted over 2,100 new users to the site.
- Laurie's Capstone Project for Tourism College will be finished by the end of April. It really targets digital and social interaction. More to report in April (or May).

VISITOR CENTER, GROUP TOUR, CONVENTION & SPORTS UPDATES

 Sweethearts & Orphans Car Show 2018 was a success downtown that put "head in beds" with the LaQuinta Inn & Suites being their host hotel. The downtown merchants reported positive economic impact from the group, and we received good social media exposure from the event. Waxahachie Main Street department collaborated with the CVB to make sure Waxahachie was a place in their heart! The Waxahachie CVB staff will be attending the 2018 Lions Club State Convention in Corpus Christi,
 May 24-26, to assist with registrations for the 2019 convention to be held in Waxahachie!

Upcoming Groups Include:

TXGenWeb Coordinator Conference - March 23-25, LaQuinta Inn & Suites

Anticipated Attendance: 30

Group Tour: Putnam City Oklahoma Tours - April 5-6

Upcoming Sporting Events Include:

3-22 Bike for Love - March 17; 9 am; Getzendaner Park

Texas Sporting Events Baseball Tournament - March 17; Waxahachie Sports Complex

Ultimate Street Night - March 23; Texas Motorplex

Grand Slam Girl's Fast Pitch Tournament (Texas Sporting Events Baseball Tournament) - March 24; Waxahachie Sports Complex

Mopar at the Motorplex - March 24; Texas Motorplex

O'Reilly TOPMA Outlaw Pro Mod Series - April 7: Texas Motorplex

WPA Warrior Run 5K, Fun Run & Flapjack Breakfast - April 7

Race Wars - April 8; Texas Motorplex

Lucas Oil Divisional Southern Nitro Night - April 11-15; Texas Motorplex

IFBB/NPC City Limits Championships - April 14; Waxahachie Civic Center

Beautification Department Report:

March 23th, 2018

Completed Projects

• I added 2 planters on Madison Street. As well as a decomposed granite path and mulched bed where the existing crape myrtles sit. I plan on experimenting with 2 self-watering flower towers in those pots.

Projects Currently Working On

- Color change outs throughout the City
- Keep Waxahachie Beautiful Project. There's a small strip on Jefferson Street X Rogers about 2ft X 70ft that the KWB wants landscaped or some sort of beautification. With the help from the Union Pacific Grant, for funding, sedums have been ordered. Sedums are low growing/spreading perennial that are drought tolerant. They can handle foot traffic as well. These plants will be perfect for this spot. Soil will need to be excavated and new well-draining soil added. I plan on planting 5 different cultivars and in a block pattern. This will show off the different textures and colors that they provide.
- I'm working on an order for planters for the Parking Garage Project. These planters will be located on East Jefferson in between the red oak trees in the bed. They will be placed on concrete platforms that will include irrigation lines and lighting.
- Park Schoolhouse Road Project

Future Projects

- Accent lighting for Bynum Plaza
- Parking area across the street from the Train Depot
- Broadhead medians landscape install (Service Enhancement)
- Park Schoolhouse Road landscape install (Service Enhancement)
- Parking Garage Landscape (Service Enhancement)

