

A G E N D A

A regular meeting of the Waxahachie Community Development Corporation to be held on ***Tuesday, April 10, 2018 at 3:00 p.m.*** in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas.

Board Members:

John Sanders, President
Mike Ramsey, Vice President
Kevin Strength, Mayor
Michael Scott, City Manager
Bob Lynn
Daniel Morton
Layne Ballard

Ex-Officio Members:

Lori Cartwright, City Secretary
Charles Harris, Director of Finance
Sandy King, President/CEO Chamber of Commerce

1. Call to Order
2. Approval of minutes of the Waxahachie Community Development Corporation meeting of March 23, 2018
3. Hear project updates
4. Hear and discuss monthly activity updates from city staff
5. Public Comments
6. Adjourn

The Board of Directors of the Waxahachie Community Development Corporation reserves the right to go into Executive Session on any posted item.

This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at (469) 309-4005 or (TDD) 1-800-RELAYTX.

Waxahachie Community Development Corporation
March 23, 2018

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A regular meeting of the Waxahachie Community Development Corporation was held on Friday, March 23, 2018 at 9:00 a.m. in the City Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

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| Board Members: | John Sanders, President Kevin Strength, Mayor Michael Scott, City Manager Bob Lynn Daniel Morton Layne Ballard |
| Board Members Absent: | Mike Ramsey, Vice President |
| Ex-Officio Members Present: | Lori Cartwright, City Secretary |
| Ex-Officio Members Absent: | Charles Harris, Director of Finance Sandy King, President/CEO Chamber of Commerce |
| Others Present: | John Smith, Director of Parks and Recreation April Ortiz, Civic Center Director Laurie Mosley, Director of Convention & Visitors Bureau James Villarreal, Recreational Superintendent Chris Seale, Horticulturist |

1. Call to Order

President John Sanders called the meeting to order.

2. Approval of minutes of the Waxahachie Community Development Corporation meeting of February 13, 2018

Action:

Mr. Daniel Morton moved to approve minutes of the WCDC meeting of February 13, 2018. Mr. Layne Ballard seconded, All Ayes.

3. Hear update on Little Creek Trail project

Mr. Bob Stoffels, Dunkin, Sims, Stoffels, Inc., reported the drawings are 100% complete and available for review. He reviewed the master plan noting the length of the trail is approximately two (2) miles beginning at Solon Road and ending at South Brown/Singleton Park. Mr. Stoffels presented seven trailheads as follows noting each will have an entry arch with stone columns:

1. Solon Trailhead
2. Northgate Trailhead
3. HEB Trailhead
4. Chapman Central Trailhead
5. Brown Street Trailhead

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6. North Brown/Singleton Trailhead
7. South Brown/Singleton Trailhead

Trailheads amenities include: drinking fountain with dog bowl, pet stations, trash receptacles and benches. He reported the path is ten (10) feet wide, trail map/interpretive signage will be throughout the trail, and covered pavilions will be along the trail with picnic table.

Mayor Strength asked the logistics of crossing Highway 77. Mr. Stoffels stated signage on the path will direct walkers to the traffic light at Indian Drive noting the HEB parking lot will have an entry archway connecting the trail.

Discussion was held pertaining to the trail through Chapman Park and encroaching on the park narrowing the soccer practice fields. City Manager Michael Scott stated staff will look at moving the trail. Mr. Stoffels stated there will be a nod with the trail tying into the bridge including an arch entry way with seating.

President Sanders referenced the sign package and asked if it will be based on signage around town. Mr. John Smith, Director of Parks and Recreation, replied that the sign package is what the Park Board wants to adopt to keep it cohesive through our parks. He stated the Park Board went through a very vigorous exercise to use the signage throughout the parks and future park projects.

Mr. Scott stated the City won't go out for bids until easements are acquired. He noted there are five (5) owners with easements and explained state law depicts the process of acquiring the easements and stated staff is currently working with the owners.

4. Hear update on Fountain Plaza and Civic Star Plaza projects at Civic Center

Mr. Stoffels reported the probable cost is 95% completed on the construction and will be submitted to the city for review. He presented the star plaza with elevated planter. The signage will be lit with LED lighting strips that will light down as well as the star tips. Annual flower beds will be within the star and drain lines within the beds.

President Sanders noted if the star is stainless there could be an issue with the heat. Mr. Stoffels stated it is stainless and they don't know of any other materials to use. He noted powder coating will reduce the heat but not sure of the amount. Discussion was held and it was suggested to have a canopy over the star to help shade.

Mr. Stoffels presented a design for the fountain plaza to be located at the south end of the Civic Center noting it will have three (3) curved seating areas. Mr. Bob Lynn stated the area can be passage way from the Crape Myrtle Room for private parties and with the design and TABC approval, alcohol can be in this area.

In summary, the star will remain stainless and Mr. Stoffels will get a price for shading over the star. Lighting will be at the tips of the star.

5. Hear update on Amphitheater project

Mr. David Buchanan, Halff and Associates, and his associates reviewed an update of the Amphitheater project noting the biggest issues were the site being within the 100 year flood plain and how to keep electric out of the flood plain, and making sure water gets over to the creek when it rains and as soon as possible. He stated there were issues coordinating with Oncor and the Railroad to remove trees and at the same time trying to reserve as many trees as possible. Mr. Buchanan stated they stayed with the original concept noting seating tiers are consistent being three (3) tiers, the pavilion stage is slightly raised and entry signage will announce the project and will be created out of railroad ties. An area behind the stage will be designated for parking a recreational vehicle. He noted the playground will have a seating area for parents. Mr. Buchanan stated the electrical platform will be located outside of the entry corridor to keep it out of the flood plain.

6. Consider funding request for sinkhole repair at Sports Complex

Mr. James Villarreal, Recreational Superintendent, reported due to the recent heavy rains the Complex has experienced a storm drainage failure on the northeast side of the Sports Complex creating a very large sink hole.

Mr. James Gaertner, City Engineer, stated a pipe and joint came apart and it's washed down to the Garden Valley pond. He explained staff spoke to the contractors and instead of patching it the pipe will be replaced with a concrete pipe. He explained the failed 36" HDPE needs to be replaced with a 36" RCP.

Mr. Jeff Chambers, Director of Public Works, reviewed the proposal from Circle H Contractors noting to replace the pipe is approximately \$25,000. Mr. Gaertner stated the contractor is taking dirt from a different project and will use that dirt and charge for trucking being \$800.00.

Mr. Villarreal stated the hike and bike trail on the north and northeast side of the complex is temporally closed in order to keep patrons safe. He recommended Circle H Contractors repair the sidewalk.

Action:

After further discussion, President John Sanders moved to approve up to \$30,000 for repair as presented. Mr. Layne Ballard seconded, All Ayes.

7. Hear update on parking lot project at Sports Complex

Mr. Villarreal reported the large parking lot, alternate #4 parking lot, and Broadhead Road entrance road is completed, crack sealed, seal coat and striped.

8. Hear and discuss monthly activity updates from city staff

Mr. Chris Seale, Horticulturist, reported he will be changing out bulbs.

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March 23, 2018
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Ms. Laurie Mosley, Director of Convention & Visitors Bureau, reported she received news this week that Waxahachie received the award for hosting 25 councilors in less than 3 hours. She stated we tied with the AT&T Stadium.

Ms. April Ortiz, Civic Center Director, announced the Lawn and Garden Expo is Saturday, March 24, 2018 at the Civic Center.

9. Public Comments

Mr. Bob Lynn stated Vice President Mike Ramsey is in the hospital and asked for prayers.

Mr. Dan Morton stated he spoke with Mr. John Smith about the functionality at Boat Dock Park and recommended meeting at the lake with boaters to work out logistics.

Mr. Morton reported a lake property owner has landed a water craft plane on Lake Waxahachie and feels it is dangerous. Mr. Scott stated Staff knows the property owner and is currently working with him on the development of his land. He explained TxDOT governor's planes on lakes and Staff is looking into it.

10. Adjourn

There being no further business, Mayor Kevin Strength moved to adjourn at 12:00 p.m. Mr. Dan Morton seconded, All Ayes.

Respectfully submitted,

Lori Cartwright
City Secretary



Waxahachie Sports Complex

Tournaments 2018

Texas Sporting Events Baseball – April 7th & 8th
April 14th & 15th
April 28th & 29th

Arlington Grand Slam Softball – April 7th
April 21st

3xtreme Softball - April 14th

American Sporting Events Baseball – April 21st & 22nd

Waxahachie Youth Soccer Tournament – April 27th – 29th

Games - SAGU Baseball – April 6th Double Header
April 7th Double Header

Spartan Home School Baseball – April 9th Double Header
April 12th Double Header

Ovilla Christian Baseball – April 24th 7pm

Faith Family Softball – April 9th 5pm
April 12th 5pm

Leagues

Both soccer associations (YMCA & Waxahachie Soccer) began their games on Saturday March 24th with a total of 70 games between the two and will continue to play games on Monday, Tuesday, Thursday, and Saturday through the middle of May.

Adult Softball Leagues continue to play on Monday, Wednesday, and Thursday through mid-May.

Waxahachie Girl's Fast Pitch Softball league will begin play on Thursday April 12th and will play games on Monday, Tuesday, and Thursday or each week.

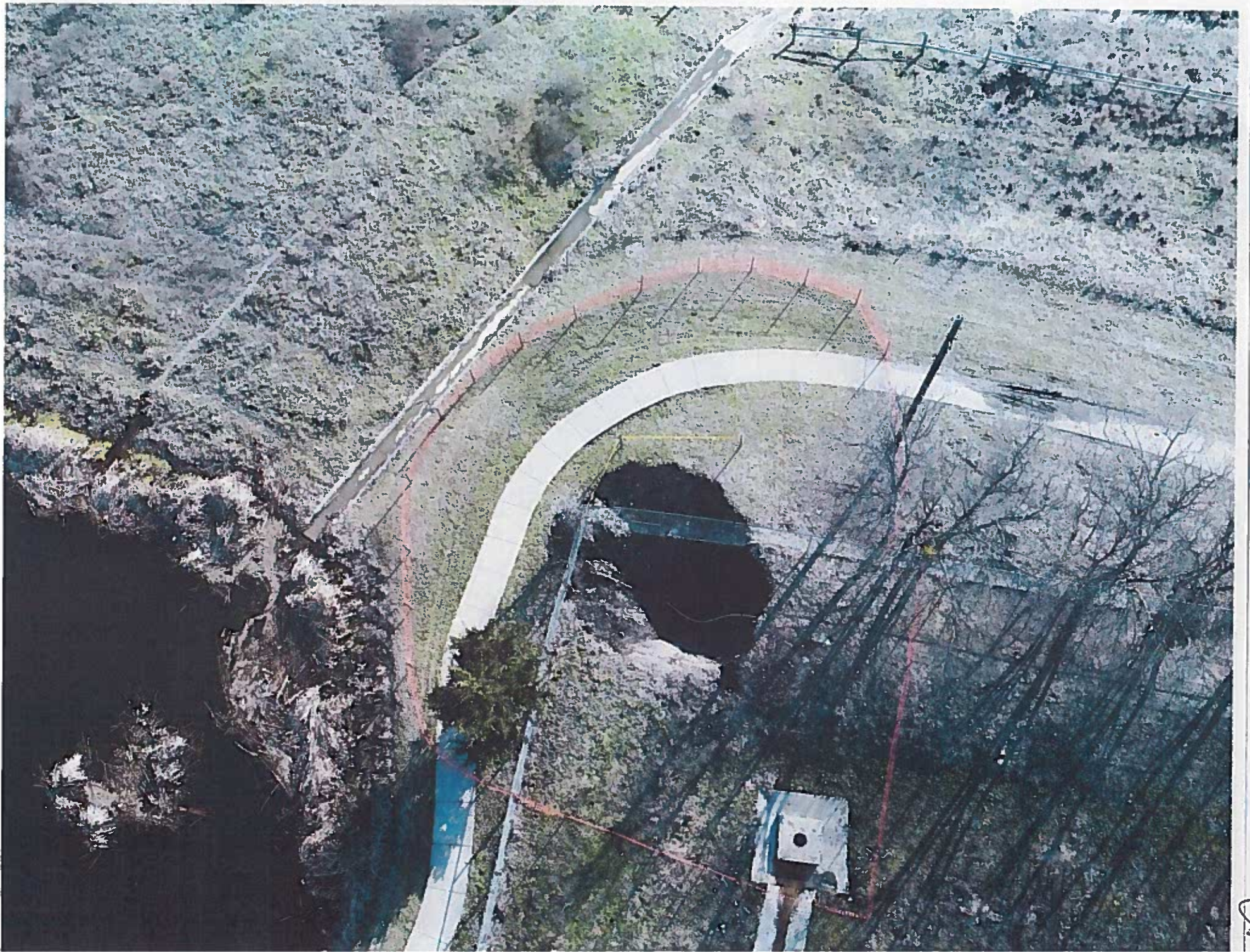
Projects

Parking lot striping and backfilling of the curbs on the new lot will take place the week of April 9th.

All planters have been planted and have been placed on some islands in the complex parking areas.

Brad Owens with Circle H began working on the storm drainage hole on Wednesday April 4th and hopes to be finished with that project on April 13th.

FIG Enterprises has started work on the irrigation system on the common area around the baseball fields to prepare for sprigging mid-May.



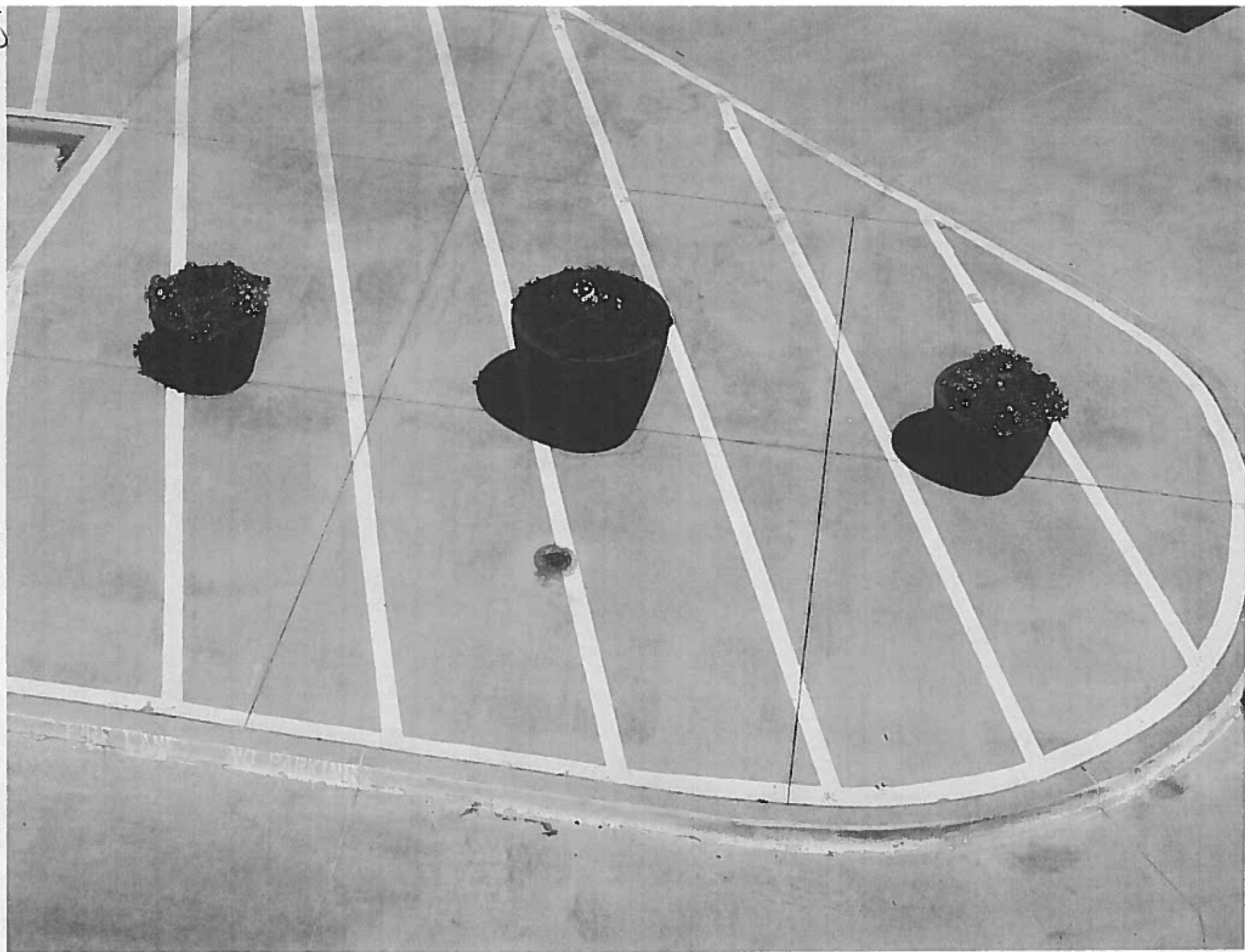




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WCDC Meeting

April 10, 2018

Welcome

March: closed with 46 events booked including

- Baylor Scott & White Health
- Vision Global
- Outreach Health Svcs.
- Desoto Police Dept.
- Ellis County Master Gardeners Lawn & Garden Expo
- Atwoods Distributing
- Spring Fling Vendor Fair

April: currently has 48 events booked including

- Baylor Scott & White Health (*6 total event days for the month*)
- Life Line Screening
- Navarro College "A Decade of Brilliance"
- K-12 Testing (*1 week April, 2 weeks in May*)
- C.A.S.A. "Share the Love" Gala
- IFBB/NPC City Limits Championships (*7+ multiple categories, 1000+ attendees*)
- Proms (*WHS & Advantage Academy*)
- Ellis County Ducks Unlimited (*Seating for 1000+*)

Up & Coming

May continues to be a month of big events; 4 proms (Duncanville, Red Oak, Cedar Hill and Life School), Palmer Graduation, and WHS Project Graduation.

We have set the date for the 15th Annual Bridal Extravaganza (September 16th) and are currently working on the artwork and application.

The Event Coordinator (part-time) position is still open, and Jay Rodgers put in his resignation so that position will get posted this week.

Facility

Order with Royer & Schutts was finalized for the office furnishings. It will be approximately a 6-8 week turnaround. The order for the window shades has also been put in and will be approximately 6-week turnaround.

The outside trash receptacles have been delivered and are in place.

The March color change out was complete earlier this week, and looks fabulous! We received so many compliments on the tulips, our clients loved them.

Patio Project Update

After the project presentation at the last meeting, there were a couple questions/requests. First, could the 3 unlit points of the star be lit; Second, would the metal star get too hot and burn someone if touched. Should we consider adding some shade structures.

Bob Stoffels brought over a sample of the metal that the star will be made of; placing it out in the plaza area for an experiment (how hot will it get). He has spoken with the electrical engineer and getting the 3 unlit points of the star will not be an issue. It will require conduit to be added to the concrete support wall under the star which can be done and it will be a minimal cost increase.

The plans are not finalized; as he wants to get the information from USA Shade. There was some discussion on what type of shade structure to use in that area and the ability of attaching to the building. We think the sail structures will look the best, however the tension weight they require will make it necessary to have poles installed. He is supposed to be sending me the cost/information on Monday, updating the OPC.

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**Convention & Visitors Bureau
March 2018 Board Update**

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FESTIVAL & EVENT UPDATES

Featured upcoming events include:

Scarborough Renaissance Festival - April 14-15, April 21-22, April 28-29, May 5-6, May 12-13, May 19-20, May 26-28

Major marketing efforts kicked off for this event noticeably 2 weeks before it began on radio and television. This should be another big year for the Festival. Our hotels and bed & breakfast have noted that they are already booked with visitors from this event.

Crossroads of Texas Film & Music Festival - April 19-22, Chautauqua Auditorium

Not only has teaming up with the vintage trailer event had a positive impact on ticket sales, the addition of more Texas musicians to the line-up has proved to increase ticket sales.

W3 – Wonderful Women in Waxahachie Girl Camper & Sisters on the Fly Texas Rally

April 19-22 - Getzendaner Park

The 2nd annual event now has over 80 campers registered representing 13 different states – AZ, CA, CO, KS, KY, MI, MO, NY, OK, PA, SC, WA and TX. For the public, there will be a tour of the trailers/glampers/camp sites from Noon-2 pm on Saturday, April 21. A \$2 donation is being requested for the Girl Camper's chosen charity – Hold You Foundation. Prepare yourselves for over-the-top fun when you enter the park that weekend!

Waxahachie Cinco de Mayo Festival

Hosted by Ellis County Hispanic Organization (ECHO)

May 4-5; Downtown Waxahachie

The Waxahachie CVB is a proud sponsor of this event because the only funding it receives is raised thru sponsorships. It is a true cultural celebration that attracts visitors from all around the state of Texas. There is a block party on the night of the 4th with Conjunto Baraja de Oro performing. On the 5th, Mariachi Alvarez, David Farias Accordion Showdown, Grammy Award Winnners – Max Baca & Los Texmaniacs, Hugo Guerra and Houston's Powerhouse – Aviso will be entertainment line-up.

Texas Country Reporter Festival Update: We have secured the headliner entertainment for the Festival which will be announced on *Texas Country Reporter* on April 21 along with vendor applications being available.

Other Shopping Events Include:

2nd Thursday Ladies Night Out - April 12; 5 pm-8 pm

Every Month in Downtown Waxahachie with Participating Merchants

BOGO 2nd Saturday - April 14

Every Month in Downtown Waxahachie with Participating Merchants

Downtown Sidewalk Sale - April 21; 10 am-5 pm

Participating Downtown Merchants

Waxahachie Downtown Farmers Market 2018 Season Grand Opening - April 28; 8 am-1 pm

410 S. Rogers; Every Saturday from April 28-October 27, 2018

History, Arts & Culture Events Include:

Waxahachie Symphony Association – When Swing Was King: SAGU Jazz Band with WHS Jazz Band
April 14; 7 pm - SAGU Hagee Communication Center Performance Hall, 1200 Sycamore

Brown Bag & History at Ellis County Museum

April 27; Noon, Ellis County Museum

ADVERTISING, PR & MEDIA UPDATES

- The Ellis County Fair & Rodeo proved to be a popular event with the media receiving recognition in the *Houston Chronicle* and the *Dallas Morning News' Guide Live*.
- The spring travel publications have been hitting mailboxes, and Waxahachie is represented in the April issues of *Texas Highways*, *Texas Monthly*, *Texas Co-Op Power*, *360 West* and *Texas Events Calendar*.
- The content marketing program that the CVB pays to be a part of with *Shop Across Texas* has resulted in some fruitful articles:
<https://shopacrosstexas.com/hitherandyonder/must-attend-spring-events>
<https://shopacrosstexas.com/more-to-do/waxahachie-vintage-market-day>
<https://shopacrosstexas.com/hitherandyonder/check-out-these-april-events/>
- The *Visit Waxahachie, Texas* Facebook page has 9,358 likes.
- In addition to using the social platforms of Facebook and Twitter, the CVB now has a Pinterest page as another means of social engagement and promotion.
- During the month of March, www.waxahachiecvb.com assisted 4,352 new users to the site.

VISITOR CENTER, GROUP TOUR, CONVENTION & SPORTS UPDATES

Upcoming Groups Include:

Richardson Woman's Club Garden Tour - May 10, Anticipated Attendance: 15

Upcoming Sporting Events Include:

Lucas Oil Divisional Southern Nitro Night - April 11-15; Texas Motorplex

IFBB/NPC City Limits Championships - April 14; Waxahachie Civic Center

Ultimate Street Night & Street Car Takeover - April 20-21, Texas Motorplex

NHRDA Texas Diesel Nationals - April 27-28, Texas Motorplex

Hachie 50 Marathon, Ultra & Relay - May 5; 5 am-8 pm, Getzendaner Park

O'Reilly TOPMA Outlaw Pro Mod Series - May 5, Texas Motorplex

Beautification Department Report:

April 10th, 2018

Completed Projects

- Downtown planters have been changed out.
- Civic Center has received a change out.
- Parks and Rec. Building has been changed out.
- Topiary planters on Madison have been planted

Projects Currently Working On

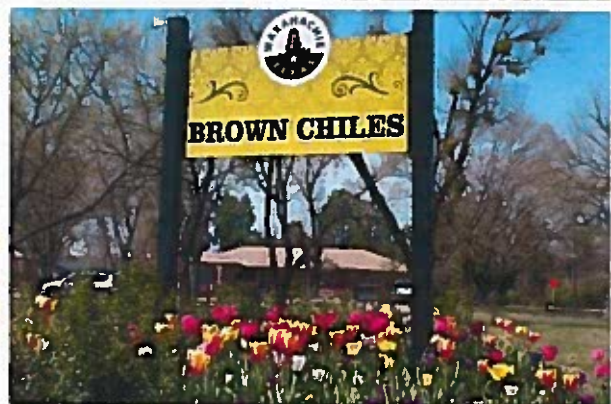
- Color change outs left: Sports Complex, Bynum Plaza, Bypass planters, University Street, Rogers Street, Brown Chiles and Pocket Park
- Keep Waxahachie Beautiful Project.
- The concrete slabs will be poured week of the 9th at the parking garage landscape. These will be platforms for the planters to sit on.

Future Projects

- Parking area across the street from the Train Depot. By June
- Broadhead medians landscape install. By August
- Park Schoolhouse Road water meter installs and plumbed sleeves. By August
- Parking Garage Landscape. By July
- Accent lighting for Bynum Plaza. By Spring 2019



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