

Waxahachie Community Development Corporation
October 9, 2018

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, October 9, 2018 at 3:00 p.m. in the Council Chamber, 401 S. Rogers, Waxahachie, Texas.

Members Present: Dan Morton, President
John Sanders, Vice President
Kevin Strength, Mayor
Bob Lynn
Mike Ramsey
Layne Ballard

Member Absent: Michael Scott, City Manager

Ex-Officio Charles Harris, Director of Finance
Members Present: Sandy King, President/CEO Chamber of Commerce

Ex-Officio
Member Absent: Lori Cartwright, City Secretary

Others Present: Amber Villarreal, Assistant City Secretary
Laurie Mosley, Director of Convention & Visitors Bureau
April Ortiz, Civic Center Director
James Villarreal, Recreational Superintendent
Chris Seale, Horticulturist

1. Call to Order

President John Sanders called the meeting to order at 3:00 p.m.

2. Reorganize the Board

President Sanders reviewed a list of the board's recent enhancements at the Civic Center and Sports Complex as well as the joint efforts with the Convention and Visitors Bureau and Community Beautification. He explained he is proud of the Board's progress and looks forward to continuing to enhance the quality of life for the community.

Action:

Mr. John Sanders nominated Mr. Dan Morton as President. Mr. Bob Lynn seconded, All Ayes.

Mr. Dan Morton nominated Mr. John Sanders as Vice President. Mr. Layne Ballard seconded, All Ayes.

3. Public Comments

Parks and Recreation Director John Smith introduced Mr. Gumaro Martinez, the new Assistant Parks Director. He noted Mr. Martinez transferred from the city's Finance Department.

Mr. Martinez explained he is looking forward to working with the Board and is thankful to work for the City of Waxahachie.

4. Approval of minutes of the Waxahachie Community Development Corporation meetings of August 14, 2018 and August 23, 2018

Action:

Mayor Kevin Strength moved to approve minutes of the WCDC meetings of August 14, 2018 and August 23, 2018. Mr. Layne Ballard seconded, All Ayes.

5. Hear update of activities from Convention & Visitors Bureau Director

Ms. Laurie Mosley, Director of Convention & Visitors Bureau, reviewed her monthly reporting highlighting the following: C10 Truck Show, NHRA Fall Nationals, SCREAMS, Vintage Market Days, Texas Country Reporter Festival including a concert by Shenandoah and a guest appearance by Barry Williams (The Brady Bunch), Trick or Treat on the Square, Waxahachie WWII Weekend & Reenactment, Marketing package with VisitDFW.com, #HachieHeart video created by a member of the Waxahachie Chamber of Commerce, Arlington Women's Club Group Tour, 2018 DFW Area Beekeepers Conference, and the joint meeting with Waxahachie hoteliers.

Mr. Bob Lynn updated the Board on the fundraising efforts for The Nutcracker explaining the Pow Wow Club is applying for a \$5,000 grant to the Waxahachie Foundation and a \$2,500 grant to the Waxahachie Education Foundation. Mayor Pro Tem David Hill made a \$1,000 donation leaving \$500 to raise for the Pow Wow Club's portion.

6. Hear update of activities at the Civic Center

Ms. April Ortiz, Civic Center Director, reviewed her monthly report:

- September closed with 45 events
- 57 events are booked for October
- November: Waxacon, November 3rd & 4th from 10am-6pm; Ellis County Veterans Ceremony, November 10th at 10am; WX Leaders Summit, November 14th at 1pm
- We will also be starting to plan for the Annual Daddy Daughter Dance in February
- Civic Center is fully staffed and completed our successful 15th Annual Bridal Extravaganza Market
- Star and Fountain Plazas Project: The work on the plazas started on September 18th. The rain has delayed the work several days but they continue to work when they can and the progress is exciting! Just some notes: They have completed the fencing for the equipment area behind the building; and installed the fencing around the plaza areas at the star and fountain areas, installed the temporary walkway by the meeting room entrance. The Crape Myrtle Trees in the fountain plaza area were removed, and we saved several trunk pieces to recycle into a plaque/frame as discussed. Also, we will have the first construction meeting on October 10th.

7. Hear update of activities at the Sports Complex

Mr. James Villarreal, Recreational Superintendent, presented his monthly report:

- Scheduled Tournaments: Texas Sporting Events Baseball – October 6th–7th and October 20th-21st; Arlington Grand Slam Fast Pitch Softball – October 6th–7th and October 20th-21st; American Sporting Events Baseball - October 13th-14th; 3xtreme Adult Slow Pitch Softball – October 13th
- Current Leagues: Waxahachie Youth Girl's Fast Pitch Softball League, Fall Adult Softball League, Waxahachie Youth Soccer League, Red Oak Youth Soccer League, YMCA Soccer League, and YMCA Flag Football League
- Project Updates: Reliable Paving has completed the parking lot project; FIG Enterprises has completed the baseball common area sprigging; Began working with the irrigator to set the wheels in motion to irrigate the north end of the sports complex near the Park Place Entry gate. Plans are to start this project the end of this month; Began to scalp and vacuum clippings on playing fields for preparation to seed winter perineal rye grass.
- Notes: The sports complex held up very well during the heavy rains on the night of 9/21. We did have to cancel ALL games on 9/22 but suffered no damage.

President Dan Morton asked about the progress of the sand volleyball courts and Mr. Villarreal noted he is waiting on First Baptist Church to continue the joint project.

8. Hear update of Community Beautification

Mr. Chris Seale, Horticulturist, presented his monthly report:

- Completed Project: Pumpkin, Hay and Cornstalks have been delivered
- Current Projects: Broadhead Road Median- 1 of 3 plant deliveries has arrived. Soil delivery set for the 6th. Plant delivery set for the 8th. Installation of plant material set for the 8th weather permitting; Fall color change outs are in progress. City Hall and the Downtown planters will be complete by Friday. The Bypass planters will remain the same with exception to 4 planters receiving cornstalk topiaries; Parking area across from the Depot- I have the plant material. Lantana is working on this project on Saturdays. Rain has been a factor in the delays; Have 6 Lighted Christmas trees being made for Bynum Plaza; I had a landscape lighting expert, from Ewing Irrigation, come out to take a look at Bynum Plaza. He is working on a lighting design for me.
- Future Projects: City Hall Landscape Improvements (November); Upper Chautauqua landscape Improvements (May); Broadhead median #2 landscape install (June); Park Schoolhouse Road landscape install (June)
- Sports Complex and Mustang Creek will be stocked with catfish next week.
- Update on Downtown Lighting: approximately \$4,000 for lighting materials not including install labor.

Vice President John Sanders reported the Downtown Merchants Association is currently obtaining bids on the Downtown light install and has received verbal approval from all building owners.

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9. Adjourn

Action:

*There being no further business, Mr. Mike Ramsey moved the meeting adjourn at 4:12 p.m. Mayor Kevin Strength seconded, **All Ayes.***

Respectfully submitted,

Amber Villarreal
Assistant City Secretary