

# **A G E N D A**

A regular meeting of the Waxahachie Community Development Corporation (WCDC) to be held in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas on ***Tuesday, May 11, 2021 at 3:00 p.m.***

Board Members: Daniel Morton, President  
Bob Lynn, Vice President  
David Hill, Mayor  
Michael Scott, City Manager  
Judy Demoney  
Elizabeth Tull  
David McSpadden

Ex-Officio Members: Lori Cartwright, City Secretary  
Chad Tustison, Director of Finance  
Sandy King, President/CEO Chamber of Commerce

1. Call to Order
2. ***Public Comments:*** Persons may address the Waxahachie Community Development Corporation on any issues. This is the appropriate time for citizens to address the Corporation on any concern whether on this agenda or not. In accordance with the State of Texas Open Meetings Act, the Corporation may not comment or deliberate such statements during this period, except as authorized by Section 551.042, Texas Government Code.
3. Approval of minutes of the Waxahachie Community Development Corporation meeting of April 15, 2021
4. Hear update of activities from Convention & Visitors Bureau Director
5. Hear update of activities at the Civic Center
6. Hear update of Community Beautification
7. Hear update of activities at the Sports Complex
8. Consider request for funding for city hall landscape improvements
9. Adjourn

**The Board of Directors of the Waxahachie Community Development Corporation reserves the right to go into Executive Session on any posted item.**

This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at (469) 309-4005 or (TDD) 1-800-RELAYTX.

***Notice of Potential Quorum***  
***One or more members of the Waxahachie City Council may be present at this meeting.***  
***No action will be taken by the City Council at this meeting.***

Waxahachie Community Development Corporation  
April 15, 2021

A regular meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Council Conference Room at City Hall, 401 S. Rogers, Waxahachie, Texas on Thursday, April 15, 2021 at 3:00 p.m.

Members Present: Daniel Morton, President  
Bob Lynn, Vice President  
David Hill, Mayor  
Michael Scott, City Manager  
Judy Demoney  
Elizabeth Tull  
David McSpadden

Ex-Officio Member Present: Chad Tustison, Director of Finance

Ex-Officio Members Absent: Lori Cartwright, City Secretary  
Sandy King, President/CEO Chamber of Commerce

Others Present: Laurie Mosley, Director of Convention & Visitors Bureau  
April Ortiz, Civic Center Director  
Gumaro Martinez, Parks and Recreation Director  
James Villarreal, Assistant Director Sports Complex  
Chris Seale, Horticulturist  
Amber Villarreal, Assistant City Secretary

**1. Call to Order**

President Dan Morton called the meeting to order.

**2. Public Comments**

None

**3. Approval of minutes of the Waxahachie Community Development Corporation meeting of March 2, 2021**

**Action:**

*Mr. David McSpadden moved to approve minutes of the WCDC meeting of March 2, 2021. Ms. Judy Demoney seconded, All Ayes.*

**4. Consider Waxahachie Community Development Corporation Annual Financial Report for year ended September 30, 2020**

Finance Director Chad Tustison presented the Waxahachie Community Development Corporation Financial Report for year ended September 30, 2020 as prepared by Patillo, Brown & Hill, LLP. He reviewed the Independent Auditor's report noting the financial statements presented fairly, in all material respects, the respective financial position of the governmental activities and each major fund of the Corporation, as of September 30, 2020, and the respective changes in financial position for the year then ended in accordance with accounting principles generally accepted in the United States of

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America. Mr. Tustison noted the unassigned fund balance at the close of FY 20 was \$2,495,951. He explained the available fund balance after this fiscal year's commitments is approximately \$1.3 million.

**Action:**

*President Dan Morton moved to accept the Waxahachie Community Development Corporation Annual Financial Report for year ended September 30, 2020 as presented. Ms. Elizabeth Tull seconded, All Ayes.*

**5. Hear and discuss presentation on improvements at city's dog park and take any necessary action**

Mr. David McSpadden reviewed the interest in the redevelopment of the city's dog park to serve as a midpoint to the trail for the public. He explained the dog park is highly utilized by citizens and those who travel from outside Waxahachie. He explained investing into needed improvements will be a good way to put the citizen's tax dollars to work and a great way to serve the community.

Assistant Parks and Recreation Director Brad Barnes reviewed the current conditions of the dog park noting the park is almost 8 years old and complete with a shared dirt parking lot, small and large dog areas with the following in each area: picnic tables, shelter areas, benches, trash cans, agility equipment, and drinking fountain, and a look alike fire hydrant. Mr. Barnes reviewed the proposed redevelopment of the dog park to include shared concrete parking lot, additional entrances, dog waste stations, agility equipment, fire hydrant, shelter, picnic tables, benches, and trash cans to match other park locations, as well as landscaping, fencing/gates, and solar lighting. He presented the projected costs for the Infrastructure Redevelopment (Phase 1) and Dog Park Redevelopment (Phase 2) totaling \$724,828.80.

The Board discussed completing the project in two phases to lessen the financial burden this fiscal year.

**Action:**

*Mr. David McSpadden moved to approve funding Phase 1 and Phase 2 of the Wags-A-Hachie Dog Park Redevelopment as presented. Ms. Judy Demoney seconded, All Ayes.*

City Manager Michael Scott thanked Mr. McSpadden and staff for their work and research on improving the dog park.

**6. Hear Mid-Way Airport presentation**

Airport Manager Darrell Phillips and Airport Board Chair Drew Sambell reviewed a presentation in regards to protecting the airport from encroachment. Mr. Sambell explained the airport could be land locked and have restricted growth in the future. Mr. Phillips reported there is currently 12 acres on site that must be developed in order to prepare for future land acquisition in 2025. Mr. Phillips noted there is zoning protection in place by both cities, Midlothian and Waxahachie. Mr. Phillips reported there are 90/10 grants available from TxDOT for land acquisition but the

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Waxahachie Community Development Corporation  
April 15, 2021  
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current airport must be fully developed before moving forward. He explained the Airport may seek future infrastructure funding from the Waxahachie Community Development Corporation.

President Morton noted the Board has interest in assisting the Airport in the future.

**7. Adjourn**

*There being no further business, Ms. Judy Demoney moved the meeting adjourn at 4:02 p.m. Ms. Elizabeth Tull seconded, All Ayes.*

Respectfully submitted,

Amber Villarreal  
Assistant City Secretary



## Memorandum

To: Waxahachie Community Development Corporation

From: Laurie Mosley

Thru: Michael Scott, City Manager *MS*

Date: May 6, 2021

Re: Convention & Visitors Bureau April-May 2021 Update

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### FESTIVAL & EVENT UPDATES

- **Scarborough Renaissance Festival** - Remaining Dates: May 8-9, May 15-16, May 22-23, May 29-31
- **Classic Truck Nationals** – June 12
- **Junk in the Trunk** – June 19
- **Crape Myrtle Parade & H-E-B Fireworks Show** – July 3

### ADVERTISING, PR & MEDIA UPDATES

- Digital ads that were awarded to Waxahachie from the State of Texas Travel Office last year as part of a cooperative grant finally started being implemented back mid-March and will run thru May to help boost travel from Spring into Summer.

- Promos for the Texas Country Reporter Festival have started to air on the TCR TV show to promote vendors to apply.
- Waxahachie received added value in the April issue of Texas Monthly as part of the “New Next” column. Scarborough Renaissance Festival was chosen as the beneficiary of the publicity.
- Excitement has been building over a song titled “Waxahachie” that will be released on May 7 on a collaboration album titled *The Marfa Tapes* by Miranda Lambert, Jack Ingram and Jon Randall. There’s also a film documenting their songwriting experience on the project that will air on Saturday, May 8 at 7 pm and only be available for 24 hours as part of the promotions.
- The Visit Waxahachie, Texas Facebook page has 13,532 likes/14,129 followers. The CVB Instagram account is up to 1,546 followers organically.

### **RAILYARD PARK UPDATES**

#### ***Community Hosted Events:***

- Farley Street hosts National Day of Prayer - May 6
- Life High School Concert - May 10
- YMCA Fitness in the Park - May 15
- First Christian Day School Kindergarten Graduation - May 18
- Promise Child Pre-K Graduation - May 20
- Moral Courage Foundation Fundraiser with Gary Fox concert - June 4

#### ***City Hosted Events for August-December:***

- ***Friday Night Flicks*** movie night – August 6, 13, 20, 27
- ***Back to School Bash*** – August 7  
DJ, splash pad, popsicles and snow cones

- ***Saturday Morning Fitness*** – August 7, 14, 21, 28  
In conjunction with Big Yoga Co or the YMCA
- ***Worship Wednesday*** – September 1 (1<sup>st</sup> Wednesday of the Month)
- ***Saturday Morning Fitness*** – September 4, 11, 18, 25  
In conjunction with Big Yoga Co or the YMCA
- ***Family Day in the Park*** – September 18  
Featuring lawn games and a DJ to lead into the C10s in the Park Party on the Square
- ***Smithfield concert*** – September 25  
Featuring Nashville recording artist, and Waxahachie's hometown girl, Jennifer Fiedler. Also takes place in conjunction with the Crossroads of Texas Music Festival at the Chautauqua Auditorium to create an around-town music festival vibe.
- ***Flavor of Waxahachie*** – October 2  
Showcasing local musicians from our city roster, local artists and local food
- ***Worship Wednesday*** – October 6 (1<sup>st</sup> Wednesday of the Month)
- ***NHRA Fall Nationals FanFest*** – October 7  
In conjunction with Texas Motorplex featuring meet & greet with drivers and race cars on display.
- ***Go Texan Entertainment Stage*** – October 23  
A major attraction of the Texas Country Reporter Festival
- ***Halloween at Railyard Park*** - (same day as Trick or Treat on the square)  
Picture spot set-up with hay bales and gourds and pumpkins, plus either a pet or kid costume parade and contest.
- ***Worship Wednesday*** – November 3 (1<sup>st</sup> Wednesday of the Month)

- ***Waxahachie Coffee & Tea Festival*** – November 6  
Featuring Waxahachie’s local coffee shops and others in the region.
- ***Cookies and Kindness*** – November 13  
In conjunction with World Kindness Day – Offer cookies, thank you letter writing station, BE KIND picture spots and music. Also kicks-off the Thanksgiving season focusing on gratitude.
- ***Jingle Jam***– November 30 – In conjunction with the Waxahachie Christmas Parade. Christmas sing-a-longs, picture spots set-up around the park, letters to Santa and hot chocolate stations, parade watching spot from the picnic table pavilion
- ***Christmas Movie Night*** – December 4
- ***Candlelight Walk & Community Caroling*** – December 10
- ***YMCA Santa Run*** – December 11
- ***Pajama Story Time*** – In conjunction with Sims Library

### **VISITOR CENTER, GROUP TOUR, CONVENTION & SPORTS UPDATES**

- The Hachie 50 Ultra Marathon was a huge success with over 400 runners registered.

### **OTHER NEWS**

- Hotel occupancy numbers are steadily improving with occupancy rates that rival 2019 numbers.



# Memorandum

To: Waxahachie Community Development Corporation

From: April Ortiz

Thru: Michael Scott, City Manager 

Date: May 6, 2021

Re: Civic Center – May 2021 Update

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## **General Update:**

- We are currently open at 100%.
- We are continuing to practice enhanced health and safety cleaning protocols for each event.
- We are encouraging the public to wear masks and practice social distancing while at the center.

## **April 1-30: 31 events**

- Rotary (bi-monthly meetings, 1<sup>st</sup> & 3<sup>rd</sup> Thursdays)
- Local Union #201 (Owens Corning)
- James Hardie (4 event days)
- Life Line Screening
- Baylor Scott & White
- Daddy Daughter Dance "Let's GLOW Crazy"
- Luncheon
- Baby Shower
- Funeral/Memorial (2 event days)
- Republican Citizens Meeting

- Retreat Meeting
- Waxahachie Chamber of Commerce Annual Awards Banquet
- Midlothian Heritage Prom
- Waffle House Meeting (2 event days)
- Just Between Friends Children's Resale Event (4 event days)
- B-Day Events (3 events day, 50<sup>th</sup>/80<sup>th</sup>/30<sup>th</sup>)
- LTC Class
- Pyrotecnico Training Class
- Owens Corning Meeting
- Dart Job Fair

### **May 1-31: 39 events**

- Rotary (bi-monthly meetings, 1<sup>st</sup> & 3<sup>rd</sup> Thursdays)
- B-Day Events (4 event days, 16<sup>th</sup>/40<sup>th</sup>/50<sup>th</sup>/75<sup>th</sup>)
- Local Union #201 (Owens Corning)
- Memorial
- Engagement Party
- Hope Clinic Meeting (2 event days)
- Owens Corning Job Fair
- Wedding Rehearsal
- Weddings (x 3 events)
- High School Career Day - TAMU
- Ellis County Vaccine Hub Volunteer Appreciation Lunch
- On the Move Dance Rehearsal/Recital (3 event days)
- City Limits Championships (2 event days)
- WHS Girls Soccer Banquet
- Palmer Graduation
- Ellis County Christian Womens Job Corp. Lunch
- Graduation Party (x 5 events)
- Baby Shower (x 2 events)
- LTC Class
- Kernow Storm Banquet
- Womens Club Meeting
- WHS Volleyball Banquet
- Local Area Proms (Cedar Hill High School, Duncanville High School)

### **Facility**

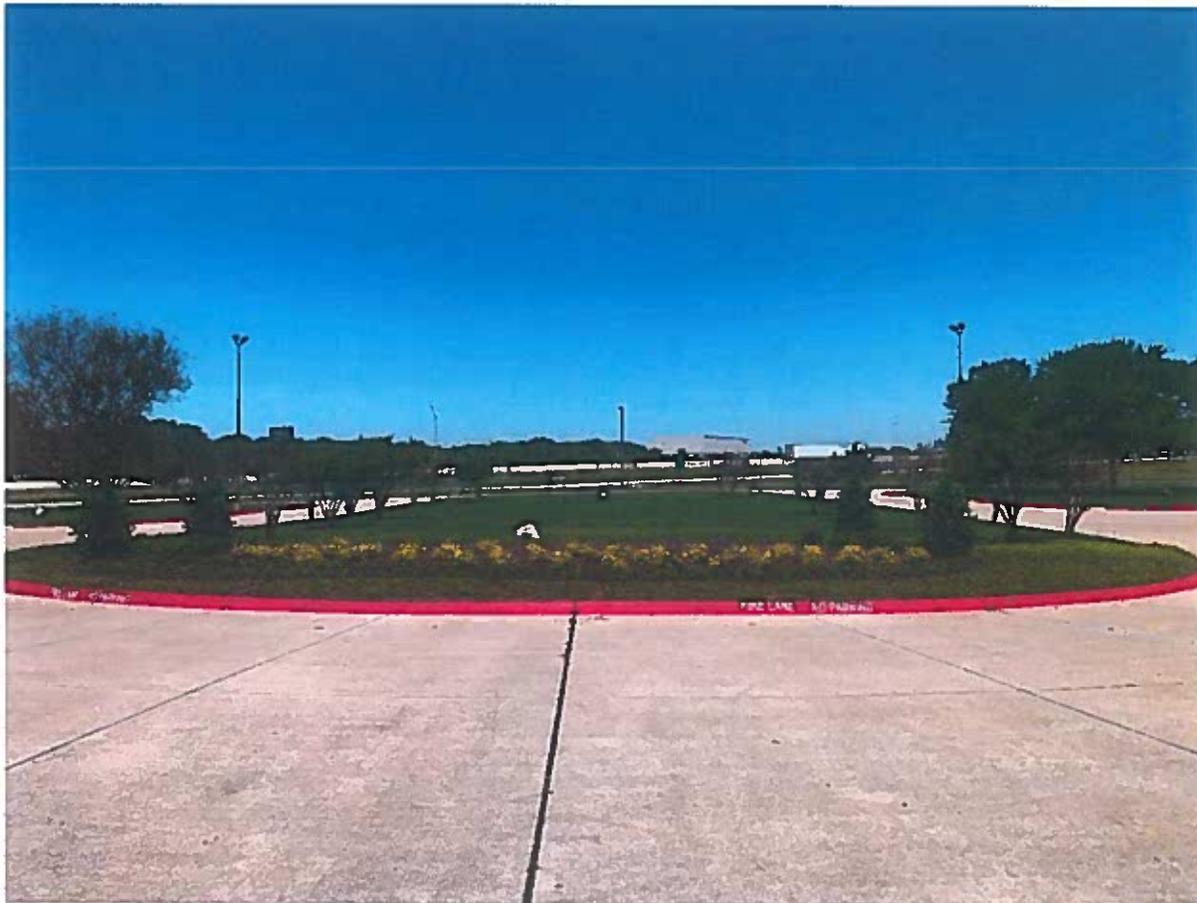
- Our room design software project was complete in April. The interactive link is live and can be found on our website on the "About our Facility" page. We have also posted the link on our Facebook page.

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- Large front flower bed (front circular drive): All of the large shrubs in this bed encountered freeze damage from the winter weather and needed to be replaced. There was also an irrigation leak under the shrub roots that was previously unreachable due to the location of the leak and the roots. The bed has now been cleared out, leak is fixed and new plants are in place (see photo).

### **Upcoming**

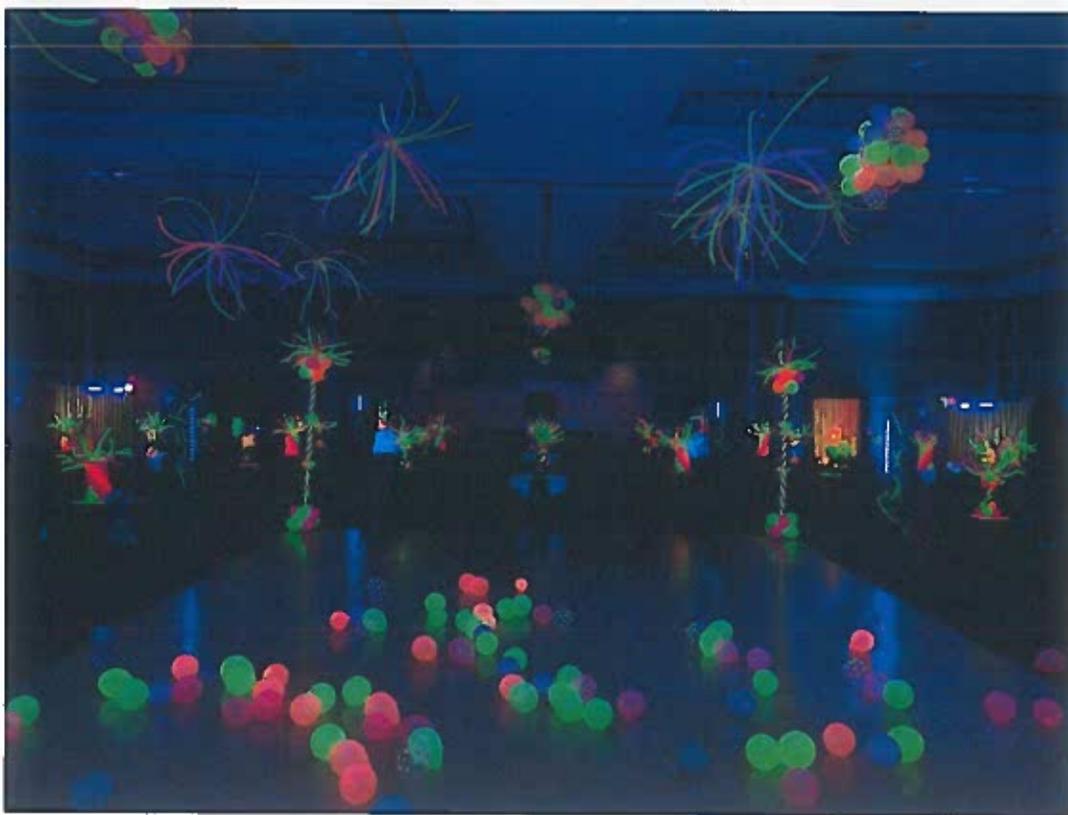
- City Limits Championships: Saturday, May 15<sup>th</sup>
- On the Move Dance Recital: Sunday, May 16<sup>th</sup> 1pm, 3:30pm, 6pm
- Tammy's Dance Center Recital: Saturday, June 5<sup>th</sup>
- Atlas Swim Spa Expo: June 25<sup>th</sup>, 26<sup>th</sup> & 27<sup>th</sup>



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Tulip Photos Courtesy of Poston Gardens Facebook



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# Memorandum

To: Waxahachie Community Development Corporation  
From: Chris Seale  
Thru: Michael Scott, City Manager *[Signature]*  
Date: 5/6/2021  
Re: WCDC Beautification Report

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## Beautification Department Report:

May 11, 2021

### Current Projects

- Broadhead Road Median 3
  - Most of the plant material has been planted. Still waiting for the dwarf Abelia to become available from the grower.
  
- Park Schoolhouse Road
  - A new water tap and meter have been installed.
  - Irrigation lines have been installed.
  - The irrigation sleeves that run under the road were never found so I had a bore performed to get water from the water meter to the median.

- **Seasonal Color Change Outs**

- All 23 flower beds and all 120 planters have been changed out.
- This year you might see a different sweet potato vine in some of the pots. I'm using a new selection from Proven Winners, a plant brand, called Sweet Caroline Medusa. A very compact Ipomoea with many fingered foliage. This selection won Top Performer in 2020 and I had it grown exclusively for the City of Waxahachie to be used this year.
- Other plants used: Vinca Mediterranean XP, Evolvulus 'Beach Bum Blue', Hypoestes 'Splash Rose', Coleus 'Flame Thrower Habanero', Salvia 'Rocken Fuchsia', Impatiens 'Beacon Red' just to name a few.

- **Civic Center Front Bed Renovation**

- Removed freeze damaged shrubs
- Repaired irrigation lines and raised sprinkler heads
- Added 8 yards of rose soil
- Planted 48 three gallon shrubs and 4 holly 30 gallon shrubs
- Planted 46 Juncus 'Blue Arrow' 10 inch rush grass

### **Future Projects**

- Broadhead Road Median 4 Irrigation install.
- Park Schoolhouse Road Median 2 Irrigation and landscaping. Project completion late spring early summer.

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Exactly one week after the Big Freeze

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**Broadhead Median 3 Install. *Salvia geggii***

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**Cracked Trunks on Crape Myrtles at the Civic Center. A total of 3. Dead to the roots.**



**Civic Center Big Bed Shrub Install. Kaleidoscope Abelia (Center), Encore Azalea (Left & Right), Nelly R Stevens Holly (Ends)**

**Seasonal Color: Penta 'Lipstick Pink' and Lantana 'Lucky Pot of Gold'**

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# Memorandum

To: Waxahachie Community Development Corporation  
From: Waxahachie Sports Complex  
CC: Michael Scott, City Manager *[Signature]*  
Date: 5-6-2021  
Re: April/May Sports Complex Report

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**Tournament Schedule:**

**April:**

- 3<sup>rd</sup> Son of God Adult Softball 33 Teams**
- 15<sup>th</sup> Senior Slow Pitch Softball 20 Teams**
- 24<sup>th</sup> Waxahachie Soccer Association 95 Teams**

**May:**

- 1<sup>st</sup> One Nation Adult Softball 28 Teams (1 Pitch)**
- 8<sup>th</sup> Dugout Baseball 70 Teams**
- 15<sup>th</sup> Premier Baseball**
- One Nation Adult Softball**
- 22<sup>nd</sup> Gold Crown Baseball**
- Texas Youth Sports Girl's Fast Pitch**
- 29<sup>th</sup> American Sporting Events Baseball**
- Son of God Adult Softball**

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**Individual Game Schedule:**

**April:**

- 6<sup>th</sup> Ellis County Homeschool Organization**
- Ovilla Christian Softball**
- 8<sup>th</sup> Ovilla Christian Softball**
- 29<sup>th</sup> Ovilla Christian Softball**

**Leagues**

**Adult Men's Church Softball League**

**Adult Men's Recreation Softball League**

**Adult Coed Softball League**

**Girl's Fast Pitch Softball League**

**Waxahachie Youth Soccer**

**Y.M.C.A. Soccer**

**Y.M.C.A. Flag Football**

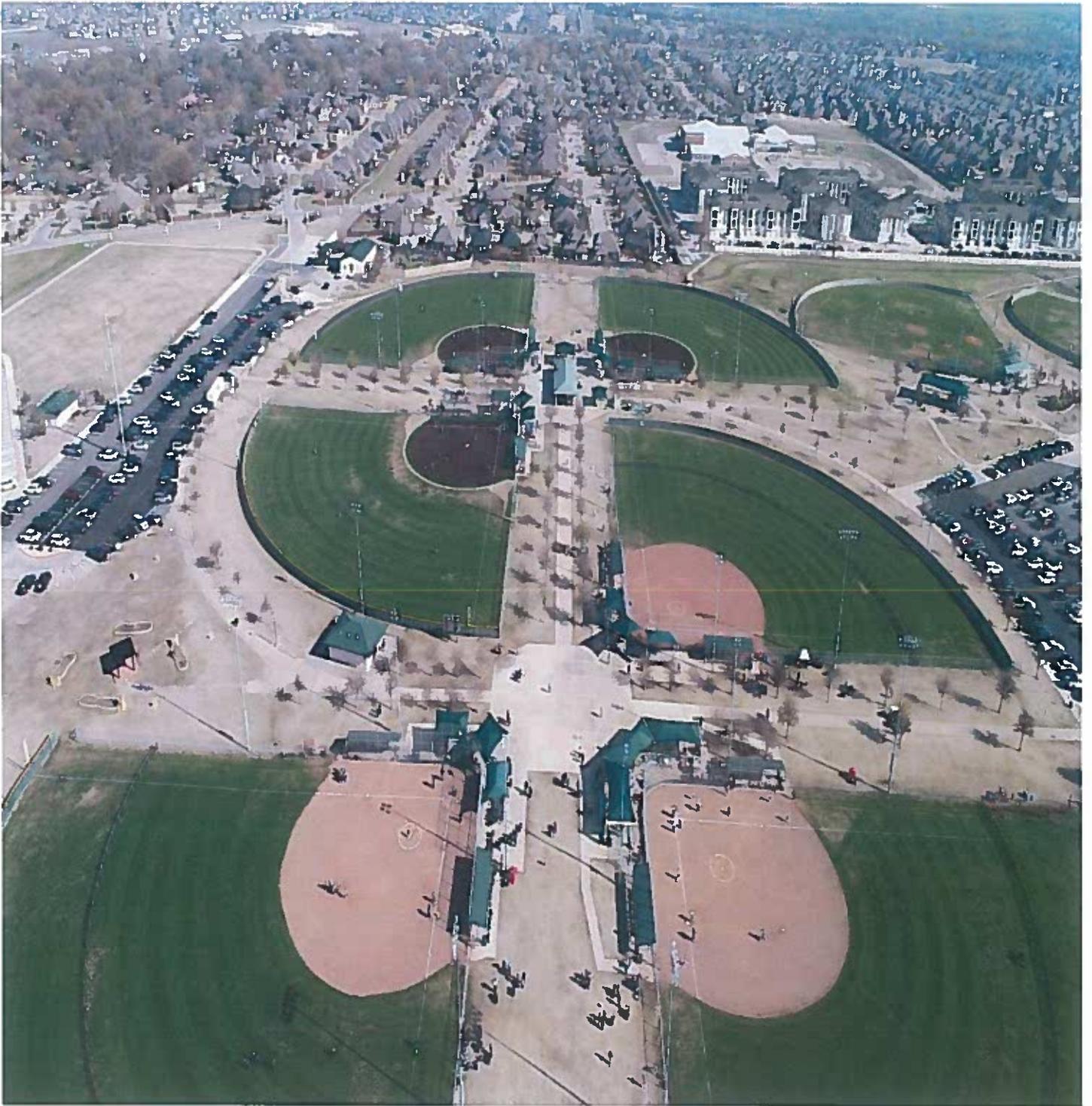
**Projects**

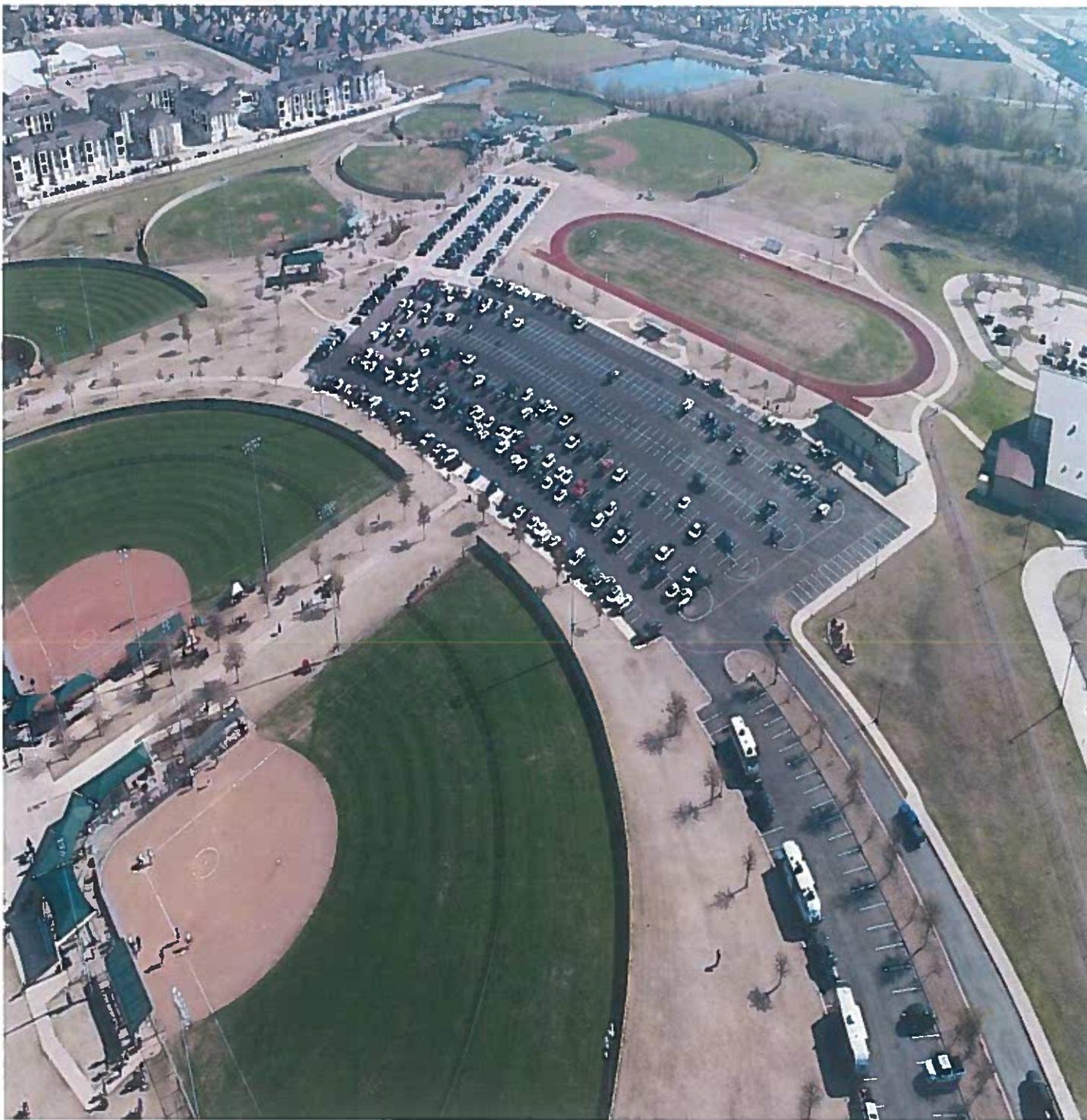
**Synthetic Turf Improvement Project Phase I construction is complete.**

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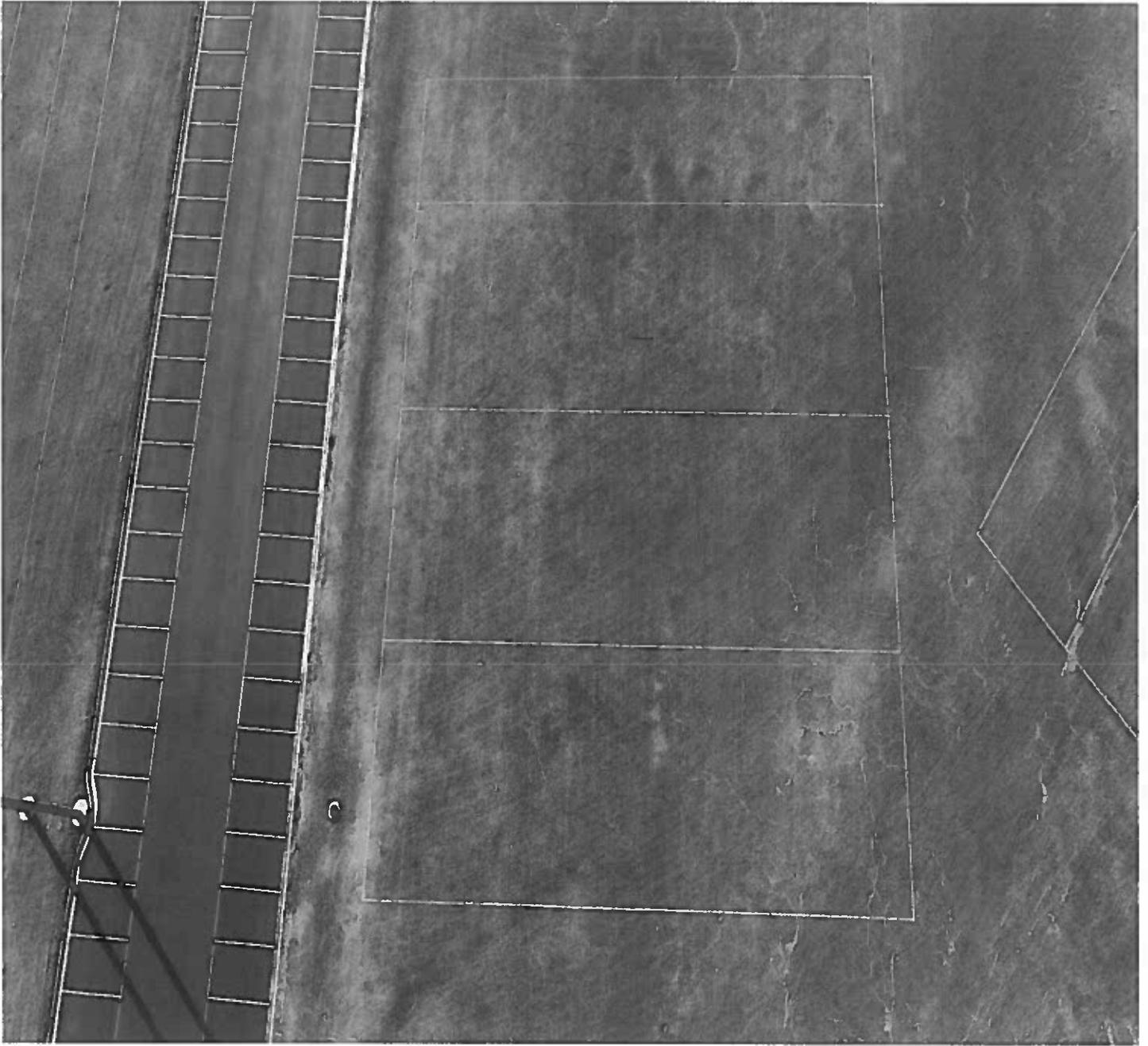


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