

Waxahachie Community Development Corporation
January 12, 2021

A regular meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas on Tuesday, January 12, 2021 at 3:00 p.m.

Members Present: Bob Lynn, Vice President
David Hill, Mayor
Michael Scott, City Manager
Judy Demoney
Elizabeth Tull
David McSpadden

Member Absent: Daniel Morton, President

Ex-Officio Lori Cartwright, City Secretary
Members Present: Chad Tustison, Director of Finance
Sandy King, President/CEO Chamber of Commerce

Others Present: Laurie Mosley, Director of Convention & Visitors Bureau
April Ortiz, Civic Center Director
James Villarreal, Assistant Director Sports Complex
Chris Seale, Horticulturist

1. Call to Order

Vice President Bob Lynn called the meeting to order.

2. Public Comments

None

3. Approval of minutes of the Waxahachie Community Development Corporation meeting of November 10, 2020

Action:

Ms. Elizabeth Tull moved to approve minutes of the WCDC meeting of November 10, 2020. Mr. David McSpadden seconded, All Ayes.

4. Hear Fiscal Year 2020 4th Quarter Financial Report

Finance Director Chad Tustison presented the Fiscal Year 2020 4th Quarter Financial Report noting the report covers the period of October 2019 through September 2020. He reported overall, the Funds financial position is positive, especially considering the unprecedented impacts of COVID-19. Mr. Tustison reported revenues for the fourth quarter came in at \$5.56 million or 5% over the revised budget. Sales tax collections came in nearly 7%, or \$315K, over the revised budget. He reported user fees for the Civic Center and Sports Complex came in 7% under the revised budget mainly attributable to cancellations and slow-down due to COVID-19. Mr. Tustison reported expenditures for the 4th quarter totaled \$5.56 million, or 3% under the

Fiscal Year 2020 revised budget. He stated all departments are within budget. He reported the estimated fund balance after 95 days of reserves totals \$1,285,753.

5. Hear update of activities from Convention & Visitors Bureau Director

Ms. Laurie Mosley, Director of Convention and Visitors Bureau, reported due to COVID-19, the 4th quarter of the year ended on a “virtual” note by creating online experiences and videos for favorite events such as the Community Tree Lighting and Program and Bethlehem Revisited. She reviewed events that can be done safely and anticipated to start in March: Texas Motorplex, Tulipalooza, and Ellis County Livestock Show and Rodeo.

Ms. Mosley presented a Railyard Park/Cultural Arts update noting Kelly Skistimas, Cultural Arts and Programing Manager, was able to close the year out with the completion of the 21 “Hachie Hearts of a Music Friendly Community” video series. She stated two small community events were conducted at Railyard Park before Christmas that included community Christmas caroling hosted by the Waxahachie Bible Church and Pajama story time with Sims Library.

6. Hear update of activities at the Civic Center

Ms. April Ortiz, Director at the Civic Center, reported she is currently hosting events at a 50% occupancy. She reported December had 15 events, January has 10 events booked and February has 22 events booked. Ms. Ortiz stated the Tulipalooza event is March 19th – 28th and tulips are planted just outside the Civic Center. The Daddy Daughter Dance has been pushed back to March 4, 2021.

7. Hear update of Community Beautification

Mr. Chris Seale, Horticulturist, reported completed projects included the Christmas lights displays, winter color change out and 16,000 spring bulbs were planted. He referenced the South downtown parking sign bed noting a new landscape bed was created that encompasses the sign for the South Downtown Parking Lot. Mr. Seale stated current projects include Christmas decoration removal, Vitex and other ornamental tree pruning and Perennial plant cutback maintenance.

8. Hear update of activities at the Sports Complex

Mr. James Villarreal, Assistant Parks Director - Sports Complex, reviewed the 2021 Tournament Schedule, Individual Game Schedule, and softball and soccer leagues schedule. He stated projects at the Sports Complex include the Synthetic Turf Improvement Project Phase I. Mr. Villarreal stated COVID-19 testing continues at the Sports Complex with over 7,754 tested since before Thanksgiving through Monday, January 4, 2021.

9. Adjourn

There being no further business, the meeting adjourned at 3:45 p.m.

Respectfully submitted,

Lori Cartwright, City Secretary