A GENDA

A regular meeting of the Waxahachie Community Development Corporation to be held on *Tuesday, May 8, 2018 at 3:00 p.m.* in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas.

Board Members:

John Sanders, President

Mike Ramsey, Vice President

Kevin Strength, Mayor

Michael Scott, City Manager

Bob Lynn
Daniel Morton
Layne Ballard

Ex-Officio Members:

Lori Cartwright, City Secretary Charles Harris, Director of Finance

Sandy King, President/CEO Chamber of Commerce

- 1. Call to Order
- 2. Approval of minutes of the Waxahachie Community Development Corporation meeting of April 10, 2018
- 3. Consider Waxahachie Community Development Corporation Financial Report for year ended September 30, 2017
- 4. Hear update on Amphitheater and take any necessary action
- 5. Discuss regulating smoking at Sports Complex and take any necessary action
- 6. Discuss Fountain Plaza and Civic Center Star (and shade structure options) at Civic Center and take any necessary action
- 7. Hear and discuss monthly activity updates from city staff
- 8. Public Comments
- 9. Adjourn

The Board of Directors of the Waxahachie Community Development Corporation reserves the right to go into Executive Session on any posted item.

This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at (469) 309-4005 or (TDD) 1-800-RELAYTX.



A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, April 10, 2018 at 3:00 p.m. in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas.

Members Present: John Sanders, President

Mike Ramsey, Vice President

Kevin Strength, Mayor

Michael Scott, City Manager

Bob Lynn Daniel Morton Layne Ballard

Ex-Officio Lori Cartwright, City Secretary
Members Present: Charles Harris, Director of Finance

Sandy King, President/CEO Chamber of Commerce

Others Present: Albert Lawrence, Assistant City Manager

Laurie Mosley, Director of Convention & Visitors Bureau

April Ortiz, Civic Center Director

James Villarreal, Recreational Superintendent

Chris Seale, Horticulturist

1. Call to Order

President John Sanders called the meeting to order.

2. Approval of minutes of the Waxahachie Community Development Corporation meeting of March 23, 2018

Action:

Vice President Mike Ramsey moved to approve minutes of the WCDC meeting of March 23, 2018. Mayor Kevin Strength seconded, All Ayes.

3. Hear project updates

Ms. April Ortiz, Civic Center Director, reported at the previous WCDC meeting shading the Civic Center Star Plaza was discussed as well as lighting the tips of the star. She presented optional shade structures ranging from \$37,000 to \$47,000. Discussion was held pertaining to the location of the poles versus attaching the shade structure to the building. Ms. Ortiz stated the tension weight required will make it necessary to have poles installed. She stated as the temperature rises staff will experience with the metal on the star to see how hot it will get. President Sanders stated currently we are in the experience phase. Ms. Ortiz concurred.

City Manager Michael Scott referenced the Amphitheater project noting the electrical is being looked at with Oncor. He stated Staff is reviewing options and one is to go higher on the concrete pole from College Street to the Depot and to the creek where it will connect to another pole. Mr. Scott stated it will be high enough getting power to where it needs to be but not having the impact we desire. President Sanders stated one option was to go below the street and

Waxahachie Community Development Corporation April 10, 2018 Page 2



connect. Mr. Scott stated that option was eliminated because of the number of conflicting utilities in that area. He stated the Railroad is not responding pertaining to easements. President Sanders asked Mr. Scott to confirm with the City Engineer and Halff Associates that College Street is absolutely not an option.

Mr. James Villarreal, Recreational Superintendent, reported the parking lot striping and back filling of the curbs on the new lots is taking place. He reported repairs to the storm drainage washout are completed and the sidewalk will be reinstalled. Mr. Villarreal stated nine (9) large planter pots were installed and have been placed on some islands in the complex parking areas. He stated the entrances are complete, and work on the irrigation system in the common area around the baseball fields is being prepared for sprigging Bermuda.

Mr. Scott referenced the Little Creek Trail and reported staff is working on easements with nine (9) property owners.

4. Hear and discuss monthly activity updates from city staff

Ms. April Ortiz, Civic Center Director, reported the month of April currently has 48 events booked. She noted Navarro College held their "Brilliance" fundraiser and raised \$252,000. She stated the C.A.S.A. "Share the Love" Gala will be held on April 13, IFBB/NPC body building will be held on April 14 and Prom season is around the corner. Upcoming events include graduations, and the 15th Annual Bridal Extravaganza. Ms. Ortiz stated the event coordinator position is still open and Mr. Jay Rodgers put in his resignation and that position will get posted. Ms. Ortiz stated the March planting looks fabulous and grounds look great.

President Sanders asked about day time bookings. Ms. Ortiz stated home schools K-12 will be doing their state testing one week in April and two weeks in May. In addition, Baylor Scott & White Health will have six (6) total event days in April and they book the entire building.

Mr. James Villarreal, Recreational Superintendent, reported tournaments are scheduled every weekend in April. He stated to increase revenue, baseball is being allowed on the back fields while soccer is being played. The Waxahachie Soccer Association asked to play on Wednesday nights because softball is being played and noted it is being allowed. Mr. Villarreal stated activities are taking place every night and sometimes on Fridays.

Ms. Laurie Mosley, Director of Convention and Visitors Bureau, reported Scarborough Renaissance Festival recently opened and will run for seven (7) weeks resulting in booked hotels. Crossroads of Texas Film & Music Festival will be April 19-22 and all events will be at the Chautauqua Auditorium. She stated that same weekend the 2nd annual event of girl campers and Sisters on the Fly Texas Rally will take place in Getzendaner Park. Ms. Mosley stated Staff is moving forward on the Crepe Myrtle Festival and entertainment this year is Memphis Soul a Motown and classic dance band. She announced the headliner entertainment for the Texas Country Reporter festival will be Shenandoah. Ms. Mosley stated she has created a Pinterest page.

Waxahachie Community Development Corporation April 10, 2018 Page 3



Ms. Sandy King, President and CEO of the Chamber of Commerce, reported the Chamber recently worked with other Chambers and all came together to support the first Ellis County fair and rodeo. She stated it was very successful and hotel rooms were booked.

Mr. Chris Seale, Horticulturist, reported he is currently changing out colors. The overpass pots located at Highway 287 will be modified before new planting will take place. Topiary planters on Madison have been planted and will be 2 tiers. Mr. Seale stated Keep Waxahachie Beautiful approached him and asked for a landscape design for a 2x70 foot wall that is located near the Doves Nest. He stated he is working on a design. Mr. Seale referenced the parking garage landscape and reported concrete slabs will be poured creating platforms for planters to sit on.

5. Public Comments

Mr. Chuck Tenant, 319 Magnolia Drive, Waxahachie, stated he volunteers and assists Mr. Villarreal with the softball programs at the Sports Complex. He addressed smokers at the complex and asked if it can be designated as a smoke free Sports Complex. Mr. Villarreal expressed his gratitude towards Mr. Tenant for all he does assisting him at the complex.

President Sanders asked the item be placed on the next agenda. Mr. Scott stated he will consult the City Attorney and Mr. Villarreal stated he will contact his colleagues on how they handle smoking in their complexes.

6. Adjourn

There being no further business, Mr. Dan Morton moved the meeting adjourn at 3:59 p.m. Vice President Mike Ramsey seconded, All Ayes.

Respectfully submitted,

Lori Cartwright City Secretary

Smoking Policies

Allen - No Tobacco Products Allowed at Outdoor Sporting Venues per City
Ordinance

<u>Burleson -</u> A person shall not smoke or possess a burning tobacco product in any city park or athletic facility except in designated smoking areas per city ordinance

<u>Cedar Hill</u> - Did allow smoking in designated areas at the athletic complex. But, just recently passed a No Smoking policy where No Smoking will be allowed at the athletic complex

<u>Cleburne -</u> No Smoking policy

<u>Desoto-</u> No Smoking at outdoor athletic venues per city ordinance

<u>Lancaster - No Smoking policy</u>

<u>Mansfield</u> - Smoking allowed in designated areas in the parking lot at athletic venues per city ordinance

Midlothian- No Smoking policy

(5)

Sec. 21-208. - Prohibition of smoking in outdoor

areas.

Smoking shall be prohibited in the following outdoor places:

- A. Within a reasonable distance of twenty-five (25) feet outside entrances, operable windows, and ventilation systems of enclosed areas where smoking is prohibited, so as to prevent tobacco smoke from entering those areas.
- B. In, and within twenty-five (25) feet of, outdoor seating or serving areas of restaurants and bars.
- C. In all outdoor arenas, stadiums, and amphitheaters. Smoking shall also be prohibited in, and within twenty-five (25) feet of, bleachers and grandstands for use by spectators at sporting and other public events.
- D. In, and within twenty-five (25) feet of, all outdoor public transportation stations, platforms, and shelters under the authority of the city.
- E. In all outdoor service lines.
- F. In outdoor common areas of apartment buildings, condominiums, trailer parks, retirement facilities, nursing homes, and other multiple-unit residential facilities, except in designated smoking areas, not to exceed twenty-five (25) percent of the total outdoor common area, which must be located at least twenty-five (25) feet outside entrances, operable windows, and ventilation systems of enclosed areas where smoking is prohibited.
- G. In, and within twenty-five (25) feet of, outdoor playgrounds.
- H. City's public parking garage.



Sec. 21-217. - Enforcement.

- A. This article shall be enforced by the Waxahachie [Department of Health, City Manager or his designee].
- B. Notice of the provisions of this article shall be given to all applicants for a business license in the City of Waxahachie.
- C. Any citizen who desires to register a complaint under this article may initiate enforcement with the Waxahachie [Department of Health or City Manager or County Administrator].
- D. The health department, fire department, or their designees shall, while an establishment is undergoing otherwise mandated inspections, inspect for compliance with this article.
- E. An owner, manager, operator, or employee of an establishment regulated by this article shall direct a person who is smoking in violation of this article to extinguish the product being smoked. If the person does not stop smoking, the owner, manager, operator, or employee shall refuse service and shall immediately ask the person to leave the premises. If the person in violation refuses to leave the premises, the owner, manager, operator, or employee shall contact a law enforcement agency.
- F. Notwithstanding any other provision of this article, an employee or private citizen may bring legal action to enforce this article.
- G. In addition to the remedies provided by the provisions of this section, the Waxahachie [Department of Health or City Manager or County Administrator] or any person aggrieved by the failure of the owner, operator, manager, or other person in control of a public place or a place of employment to comply with the provisions of this article may apply for injunctive relief to enforce those provisions in any court of competent jurisdiction.

Patio Project Update & Discussion

USA Shade has provided us with an option to cover the entire plaza area (please see attached), it is the HIP Shade Structure. The structure in the picture is a bit larger than the one needed for the star plaza, but it represents the look. So this structure will cover all of the plaza area, except the entry where the raised planter/signage is located.

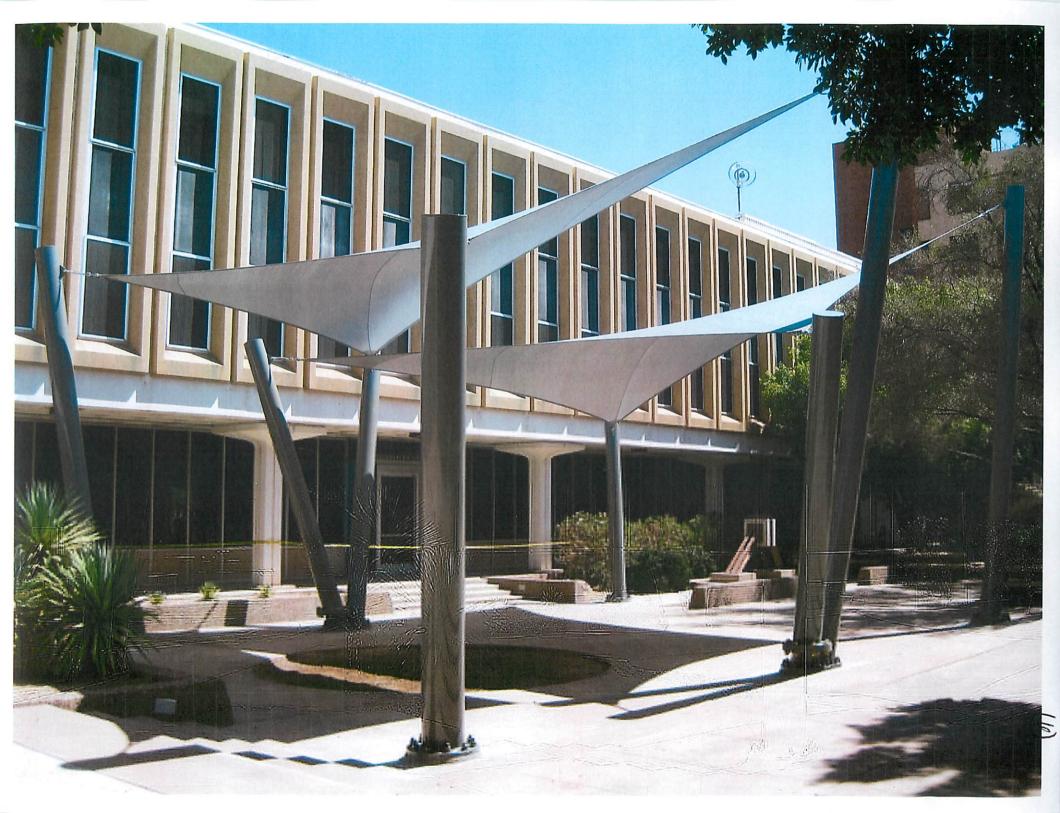
Option 4A HIP Structure Appx 35'x25' \$20,000-\$25,000

The options we are in favor of are the 3-Point Large Sail Structure or the 4-Point Large Sail Structure. For both of these options, the single angled poles and the varied heights can be done. Bob is recommending that at the lowest connecting point it be at a 10' height and at the highest point we do not go above the roof line height. In keeping within those parameters it will be less likely that the wind could catch it; causing additional tension/stress or damage.

The picture attached of the ASU Engineering Courtyard, shows both the single angled poles and the dual angled poles w/single base. All of our drawings are single pole/base, but if this is something we would want it would add 3 additional poles at approx. \$5,000-\$7,000 per pole (costs below are single pole/base).

Option 1A
(3) Joined 3-Point Sails
Appx 25'x30' total
5 columns + 3 fabric panels
Total: \$42,000-\$47,000

Option 1B
(2) Joined 4-Point Sails
Appx 25'x30' total
5 columns + 2 fabric panels
Total: \$42,000-\$47,000





Opinion of Probable Cost FOUNTAIN PLAZA Waxahachie Civic Center Waxahachie, Texas March 12, 2018

ITEM	Qty.	Unit	Unit Cost	Ite	m Total	TOTAL
Demolition	- h o		•			
Concrete	620	S.F.	\$ 2.50	\$	1,550.00	
Storm Sewer		L.S.		\$	1,750.00	
Remove Plants		L.S.		\$	1,500.00	
	\$ 4,800.00					
Historical Pavers						
Concrete Pavement	800	S.F.	\$ 7.00	\$	5,600.00	
Paver Installation	800	S.F.	\$ 6.00	\$	4,800.00	
Concrete Edge for Pavers	120	L.F.	\$ 10.00	\$	1,200.00	
	\$ 11,600.00					
Benches	3	Each	\$ 3,500.00			\$ 10,500.00
Storm Drain						
Drainage Pipe	70	L.F.	\$ 35.00	\$	2,450.00	
Fittings		L.S.		\$	3,750.00	
Inlets	2	Each	\$ 1,050.00	\$	2,100.00	
Connection to Existing		L.S.		\$	500.00	14
	\$ 8,800.00					
Earthwork		L.S.				\$ 1,550.00
FOUNTAIN	`					
Fountain Pool						
Concrete Wall		L.S.		\$	6,250.00	
Basin		L.S.		\$	7,750.00	
Brick Veneer		L.S.		\$	4,500.00	
Cast Stone		L.S.		\$	6,250.00	
Fo	\$ 24,750.00					
Fountain Equipment Package		L.S.				\$ 58,000.00
Fountain Water Supply						
Pipe, Fittings, Valves, Meter, Doublecheck Assembly, Tap, Etc.		L.S.		\$	10,300.00	
Remove & Replace Concrete Pavement		L.S.		\$	3,500.00	\$ _
Bore Under Driveway		L.S.		\$	2,000.00	\$ -
Fountain V	Vater Supply	y Sub-Total:				\$ 15,800.00

ITEM	Qty.	Unit	U	nit Cost	Item Total			TOTAL
Electical and Lighting		L.S.					\$	30,000.00
Landscaping	•	•						
<u>Shrubs</u>								
15 Gal Shrubs	8	Each	\$	250.00	\$	2,000.00		
5 Gal Shrubs	23	Each	\$	35.00	\$	805.00		
3 Gal Shrubs	22	Each	\$	27.00	\$	594.00		
6" Pots Shrubs	24	Each	\$	9.00	\$	216.00		
Replacement Shrubs at Waterline		L.S.			\$	4,000.00		
Shrubs Sub-Total: \$ 7,615.00								
Bed Preparation	583	S.F.	\$	3.00	\$	1,750.00		
	\$	9,365.00						
Irrigation System		L.S.					\$	5,250.00
Contractors Overhead, Bonds, Profit:								36,100.00
Project Contingency (5%):							\$	10,830.00
FOUNTAIN PLAZA TOTAL:							\$	227,345.00

Opinion of Probable Cost CIVIC STAR PLAZA Waxahachie, Texas March 12, 2018

ITEM	Qty.	Unit	Unit Cost	ŀ	tem Total		TOTAL
Demolition							
Concrete	285	S.F.	\$ 2.50	\$	712.50		
Storm Sewer		L.S.		\$	2,500.00		
	\$	3,212.50					
Concrete Pavement	285	S.F.	\$ 7.00			\$	1,995.00
Historical Pavers							
Concrete Pavement	1,020	S.F.	\$ 7.00	\$	7,140.00		
Paver Installation	1,020	S.F.	\$ 6.00	\$	6,120.00		
J	\$	13,260.00					
Integral Stamped Concrete	280	S.F.	\$ 12.00			\$	3,360.00
Storm Drain							
Drainage Pipe	153	L.F.	\$ 35.00	\$	5,355.00		
Fittings		L.S.		\$	4,500.00		
NDS Inlets	8	Each	\$ 1,050.00	\$	8,400.00		
Concrete Junction Box	1	Each	\$ 2,000.00	\$	2,000.00		
Connection to Curb Inlet		L.S.		\$	500.00		
Storm Drain Total:							20,755.00
Earthwork		L.S.				\$	5,000.00
Raised Planter							
Concrete Walls		L.S.		\$	11,250.00		
Brick Veneer		L.S.		\$	7,500.00		
Planter Mix		L.S.		\$	770.00		
Drainage Pipe		L.S.		\$	1,150.00		
Cast Stone Caps		L.S.		\$	2,250.00		
Civic Center Sign		L.S.		\$	5,500.00		
	Raised P	lanter Total:				\$	28,420.00

(6)

ITEM	Qty.	Unit	Uı	nit Cost	l	tem Total		TOTAL
Civic Center Star								
Concrete Borders & Support		L.S.			\$	13,900.00		
Undulating Banner		L.S.			\$	22,500.00		
Metal Star		L.S.			\$	12,750.00		
Area & Bed Drainage		L.S.			\$	3,000.00		
Civic Center Star Total:								52,150.00
Electrical and Lighting		L.S.					\$	23,400.00
Landscaping								
Shrubs								
15 Gal Shrubs	18	Each	\$	250.00	\$	4,500.00		
5 Gal Shrubs	22	Each	\$	35.00	\$	770.00		
3 Gal Shrubs	35	Each	\$	27.00	\$	945.00		
1 Gal Shrubs	51	Each	\$	18.00	\$	918.00		
6" Pots Shrubs	137	Each	\$	9.00	\$	1,233.00		
Shrubs Sub-Total: \$ 8,366.00								
Bed Preparation	400	S.F.	\$	2.50	\$	1,000.00		
Landscaping Total:								9,366.00
Irrigation		L.S.					\$	3,250.00
Contractors Overhead, Bonds, Profit:							\$	32,850.00
Project Contingency (5%):							\$	9,850.00
CIVIC CENTER PLAZA TOTAL:						\$	206,868.50	

Convention & Visitors Bureau May 2018 Board Update

FESTIVAL & EVENT UPDATES

- Scarborough Renaissance Festival Now thru May 28
- Waxahachie Old Fashioned Singing May 18-19; Friday at 7 pm Saturday at 3 pm Chautauqua Auditorium
- Waxahachie Cow Creek Country Classic Bike Ride June 23

Arts Council Member Activities:

- 13th Annual Paint Historic Waxahachie the Premier North Texas Paint Out May 4-12
- 50th Anniversary of Gingerbread Trail Historic Home Tour June 2-3

Other events for the weekend:

Gingerbread Classic Golf Tournament - June 1

Diamond Ball - June 1

Pancake Breakfast Fly-In - June 2

Paint Historic Waxahachie Show & Sale - June 2

Midlothian Classic Wheels Car Show in Getzendaner Park – June 2

Waxahachie Symphony Association Presents Music Under the Oaks - June 2; 7 pm
 Sims Library
 FREE family POPS Concert on the lawn of the historic Sims Library. Lawn chairs, blankets and picnics encouraged.

Downtown Special Events:

- Junk in the Trunk June 9; 9 am-1 pm
- Waxahachie Craft Beer Festival June 16; 10 am-5 pm

Other events that are in motion to plan:

- Crape Myrtle Festival & Parade sponsors include H-E-B, Interbank, Carlisle Chevrolet, Cadillac, GMC & Buick, Baylor Scott & White, Chick-fil-A. CNB of Texas sponsors the parade ribbons and Remedy Church hosts the Old Fashioned Picnic in the Park.
- Texas Country Reporter Festival October 27, 2018
- 3rd Annual Wonderful Women in Waxahachie in conjunction with Crossroads of Texas Film & Music Festival April 25-28, 2019

ADVERTISING, PR & MEDIA UPDATES



- The "Wonderful Women in Waxahachie" event has produced really good social media response for us, plus multiple blog posts about the event from influencers that attended AND a 30 minute Facebook live video in Getzendaner Park on Go RVing Facebook page that has 750,000 followers. Over 20,000 of them have watched the video.
- All of our content marketing partners like VistiDFW and Shop Across Texas are producing great content that includes Waxahachie.
- The CVB has developed an editorial calendar that will be a living/changing document to create structure for blog posts/content marketing to tie into social media content as part of Laurie's Tourism College Capstone Project.
- The CVB now has a Pinterest page where the content from the editorial calendar can also be structured into Pinterest boards.

VISITOR CENTER, GROUP TOUR, CONVENTION & SPORTS UPDATES

Hachie 50 Marathon, Ultra & Relay - May 5; 5 am-8 pm, Getzendaner Park

O'Reilly TOPMA Outlaw Pro Mod Series - May 5, Texas Motorplex

Richardson Woman's Club Garden Tour - May 10, Anticipated Attendance: 20

American Drag Racing League - May 10-12, Texas Motorplex

Texas Tree Climbing Competition

Presented by Texas Chapter: International Society of Arboriculture - May 15-20, Getzendaner Park

I Play for Slade Baseball Tournament - May 18-20, Waxahachie Sports Complex

O'Reilly TOPMA Outlaw Pro Mod Series - June 2, Texas Motorplex

Group Tour: American Planning Association Texas Chapter Meetup - June 2

Ultimate Street Car - June 8, Texas Motorplex

Manufacturer Series - June 9, Texas Motorplex

Lonestar Summer Shootout - June 22-24, Texas Motorplex

OTHER NEWS

The CVB and Main Street Department attended the TTIA Awards Luncheon in El Paso on Thursday April 19 to receive our "Best City" award.

Welcome

April: closed with 49 events booked including

- Baylor Scott & White Health
- Life Line Screening
- Navarro College "A Decade of Brilliance" (raised over \$250,000, rebooked for 2020)
- K-12 Testing
- C.A.S.A. "Share the Love" Gala (rebooked for 2019)
- IFBB/NPC City Limits Championships (rebooked for 2019)
- Ellis County Ducks Unlimited (rebooked for 2019)

May: currently has 55 events booked including

- Proms (Duncanville, Life School, Red Oak, Cedar Hill)
- OnCor Training
- TxDot Safety Luncheon
- North Texas Home Health
- Baylor Scott & White Health (6 events)
- Kernow Storm FC
- Palmer High School Graduation
- WHS Project Graduation

Up & Coming

Just Between Friends Children's Resale Event – Friday, June 9th & Saturday, June 10th Premier Guns Shows – Saturday, June 30th & Sunday, July 1st

Gun & Knife Show have sold their business/shows to Premier Gun Shows, Inc., they currently produce the Ft. Worth Gun show as well as the Mesquite show. The current show is approx. 200+ table show; they anticipate the show to grow to 300+ table show. June will be the first show they are producing.

The Event Coordinator (part-time) position has been filled, Rabea Epps started last week, interviews for the Sr. Maintenance Tech will start this week.

Facility

Royer & Schutts is scheduled to install office furniture on May 29th.

The window shades were installed last week.











Waxahachie Sports Complex

Tournaments 2018

Texas Sporting Events Baseball - May 12th

Arlington Grand Slam Softball – May 5th May 19th

3xtreme Sports Softball - May 12th

American Sporting Events Baseball - May 26th - 27th

Slade Russo Baseball - May 19th - 20th

Leagues

Waxahachie Youth Soccer League YMCA Youth Soccer League Adult Softball League Girl's Fast Pitch Softball League Waxahachie Youth Baseball Boy's 15U – 18U League Tomahawk Youth Track Program

Projects

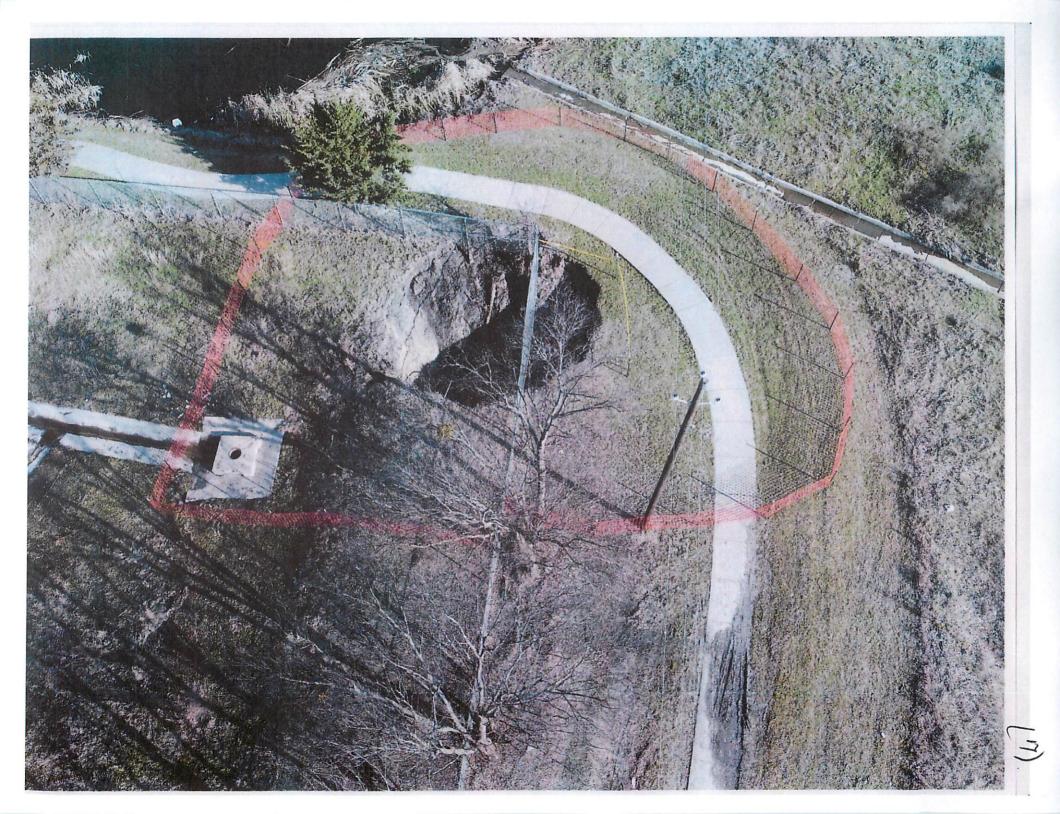
Parking lot striping and backfilling of the curbs is complete.

All planters have been planted and have been placed on some islands in the complex parking areas.

Brad Owens with Circle H and J C Concrete have finished the storm drainage repairs, sidewalk, and fencing. Hike and Bike Trail is open.

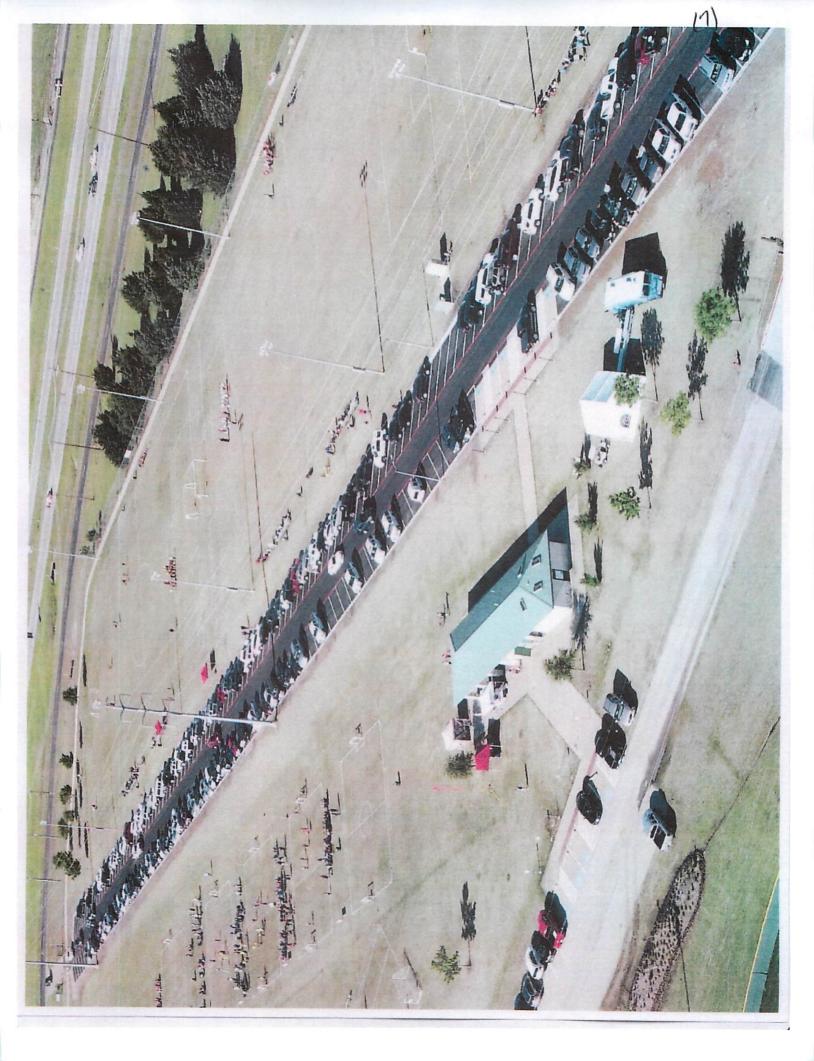
FIG Enterprises has started work on the irrigation system on the common area around the baseball fields to prepare for sprigging mid-May.

Smoking polices from nearby cities are attached.

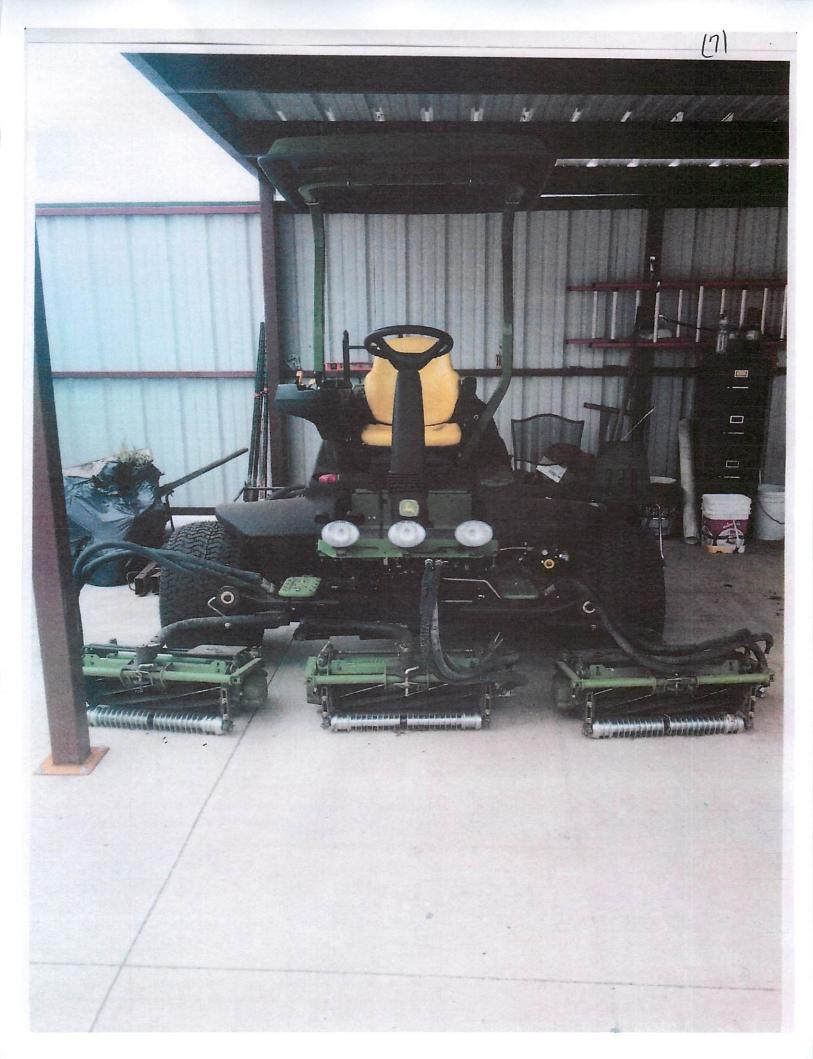
















Beautification Department Report:

May 8th, 2018

Completed Projects

- The Sports Complex, Bynum Plaza, Bypass Planters, University Street, Rogers Street, Brown Chiles and Courthouse Park have been changed out.
- New Earth Planter self-watering hanging baskets have been planted and hung at the burned out lot next to Courthouse Park.

Projects Currently Working On

- Keep Waxahachie Beautiful Project location has been changed. Do to unforeseen problems at the Jefferson location I have decided to use the grant money at the Garden Estates location.
 New sod, irrigation, defined mulch beds, and larger annual display in front of the sign.
- Broadhead road medians.
- Park Schoolhouse road medians.

Future Projects

- Parking area across the street from the Train Depot. By June
- Broadhead medians landscape install. By August
- Park Schoolhouse Road water meter installs and plumbed sleeves. By August
- Parking Garage Landscape. By July
- Accent lighting for Bynum Plaza. By Spring 2019



