

Waxahachie Community Development Corporation  
June 11, 2019

A regular meeting of the Waxahachie Community Development Corporation was held on Tuesday, June 11, 2019 at 3:00 p.m. at the Waxahachie Civic Center, 2000 Civic Center Lane, Waxahachie, Texas.

Members Present: Daniel Morton, President  
John Sanders, Vice President  
Mike Ramsey  
David Hill, Mayor  
Michael Scott, City Manager  
Bob Lynn

Member Absent: Layne Ballard

Ex-Officio Lori Cartwright, City Secretary  
Member Present:

Ex-Officio Charles Harris, Director of Finance  
Members Absent: Sandy King, President/CEO Chamber of Commerce

Others Present: Laurie Mosley, Director of Convention & Visitors Bureau  
April Ortiz, Civic Center Director  
James Villarreal, Recreational Superintendent  
Chris Seale, Horticulturist

**1. Call to Order**

President Dan Morton called the meeting to order.

**2. Approval of minutes of the Waxahachie Community Development Corporation meeting of May 14, 2019**

**Action:**

*Vice President John Sanders moved to approve minutes of the WCDC meeting of May 14, 2019. Mr. Mike Ramsey seconded, All Ayes.*

**3. Consider funding for Phase 2 of the Hachie Hearts campaign and Getzendaner Park mural**

Ms. Amy Borders, Director of Communications and Marketing, reported Hachie Hearts public art project has been very successful since its launch a year ago. She stated nine hearts were installed within the TIRZ District. Ms. Borders stated she would like to expand Phase 2 outside the TIRZ footprint and showed a map of the following potential locations:

1. Entrance to Little Creek Trail behind HEB
2. Lee Penn Park
3. Fire Station 2
4. Police Department
5. Richards Park
6. Sports Complex
7. Little Creek Trail at Brown Street

8. Civic Center
9. Freedman's Memorial
10. Oak Lawn Park

Ms. Borders stated the price remains the same as last year and requested funding not to exceed \$22,000.00 for ten hearts, freight, and installation. She explained in Phase 1 the city funded the hearts and installation then got local businesses to sponsor and get an artist from an approved list. Ms. Borders stated total creative control goes to the business/artist.

Vice President Sanders asked if the hearts could be lit at night. Mr. Chris Seale, Horticulturist, stated if there is a location for electricity, lighting can be provided.

Ms. Borders requested funding to have a mural painted on the new restroom building in Getzendaner Park. She explained Ms. Calina Mishay Johnson will paint a “live” mural during the 2020 Crossroads of Texas Film and Music Festival. Ms. Borders requested funding not to exceed \$15,000.00 noting it includes supplies.

**Action:**

*Vice President John Sanders moved to approve \$21,000.00 for Phase 2 of the Hachie Hearts campaign. Mr. Mike Ramsey seconded, All Ayes.*

**Action:**

*Vice President John Sanders moved to approve \$15,000.00 for the Getzendaner Park mural project. Mr. Mike Ramsey seconded, All Ayes.*

**4. Hear update of activities from Convention & Visitors Bureau Director**

Convention and Visitors Bureau Director Laurie Mosley presented an update of activities and thanked several departments that came together to host the Lions Club Texas State Convention. She stated emails received indicated this is the best convention members have attended. Ms. Mosley stated that same weekend was the Gingerbread Trail Home Tour and feedback from the weekend was extremely positive for both events. She stated Meat Church recently hosted cooking classes and noted one attendee was from Rome Italy and two were from Canada.

**5. Hear update of activities at the Civic Center**

Civic Center Director April Ortiz reviewed activities at the Civic Center noting the center was busy with end of school events. Ms. Ortiz reported May closed out with local proms, graduations, school banquets and Lions Club Texas State Convention. She reported Navarro College will start holding their annual Brilliance Gala at the Civic Center. Ms. Ortiz stated Ellis County Best of Preps will be held on this day with 630 tickets sold and guest speaker being Pudge Rodriguez.

President Morton suggested adding color around the exterior of the Crape Myrtle Room.

**6. Hear update of Community Beautification**

Horticulturist Chris Seale reported summer color change outs are being completed around town and the planters will be delivered soon to the SoCo Depot. He reported at the Park Schoolhouse

Road he is waiting for the soil to dry before placing irrigation and plant material will be delivered to the Senior Center on June 12<sup>th</sup>. Mr. Seale showed pictures of completed projects.

Vice President Sanders asked about the planters on the brick mediums on Highway 77. Mr. Seale stated a color change out is scheduled for next week.

**7. Hear update of activities at the Sports Complex**

Recreational Superintendent James Villarreal reviewed activities noting some tournaments have been cut short due to the weather activity. He reported the Senior Slow Pitch Tournament for ages 50 to 75 years old played on four fields. Mr. Villarreal stated he is working to schedule make up games due to rainout dates. He reviewed projects noting Parking Lot Phase II was recently awarded and construction will start June 24. Mr. Villarreal stated excavating has started on the volleyball courts and the concession building floor has been painted. He showed pictures of projects.

**8. Public Comments**

None

**9. Adjourn**

*There being no further business, Mayor David Hill moved the meeting adjourn at 3:54 p.m. Vice President John Sanders seconded, All Ayes.*

Respectfully submitted,

Lori Cartwright  
City Secretary