

Keep Waxahachie Beautiful Committee

November 4, 2021

A regular meeting of the Keep Waxahachie Beautiful Committee was held on Thursday, November 4, 2021 at 4:30 p.m. in the Council Conference Room, 401 S. Rogers, Waxahachie, Texas.

Members Present: Faustina Gallagher, Chairman
 Ginger Cole, Co-Chairman
 Polly Williams
 Jesse Gibson
 D'Andra Royse

Members Absent: Christy Waters
 Scott Poarch

Ex-Officio
Member Absent: Kevin Strength, Waxahachie Chamber of Commerce

Others Present: Gumaro Martinez, Executive Director of Parks & Leisure Services
 Brad Barnes, Assistant Parks & Recreation Director
 Yadira Campos, Recreation Specialist
 Melissa Olson, Council Representative

1. Call to Order

Chairman Faustina Gallagher called the meeting to order.

2. Public Comments

None.

3. Approval of minutes of Keep Waxahachie Beautiful Committee meeting of October 7, 2021

Action:

Chairman Faustina Gallagher moved to approve the minutes of the Keep Waxahachie Beautiful Committee meeting of October 7, 2021. Ms. Polly Williams seconded, All Ayes.

4. Discuss Keep Waxahachie Beautiful events and activities

Mr. Brad Barnes, Assistant Parks & Recreation Director, expressed excitement of the direction of the KWB Committee.

Mr. Barnes discussed the success of Clean Up Day and Scary Town Downtown. He also shared of potential future involvement of KWB at Texas Country Reporter Festival 2022 and Texas Arbor Day 2022.

Ms. Yadira Campos, Recreation Specialist, discussed the P.I.N. Nomination Award at 400 Dewberry Street.

Mr. Barnes discussed about looking forward into next calendar year events

- Co-Chairman Ginger Cole recommended having a Dumpster day for 2022.
- Chairman Faustina Gallagher recommended having quarterly Clean Up Days.
- Ms. Melissa Olson, Council Representative, suggested to target a neighborhood and partnering with Code Enforcement to identify areas.

5. Discuss and consider mascot and slogan for Keep Waxahachie Beautiful

Mr. Barnes discussed the current mascot “Beverly Bee” and possible selection of a new mascot. Co-Chairman Ginger Cole explained the reasons for choosing “Beverly Bee” and Chairman Gallagher suggested assigning this as a task to members.

6. Discuss and consider a process of assigning tasks to committee members

Chairman Faustina Discussed assigning tasks as follows:

- Ms. Polly Williams will take on the Beverly Bee Biography and update the KWB current mascot logo. Ms. Melissa Olson will be assisting.
- Chairman Faustina Gallagher will take on Friends of Keep Waxahachie Beautiful. Mr. Jesse Gibson will be assisting.
- Co-Chairman Ginger Cole will be taking on future KWB participation for Arbor Day and Tree Programs.
- Mr. Jesse Gibson will be taking on future Dumpster Day and Clean Up dates.

7. Set date for next committee meeting

The Keep Waxahachie Beautiful Committee set their next meeting for Thursday, January 6th 2022.

8. Adjourn

There being no further business, the meeting adjourned at 5:22 p.m.

Respectfully submitted,

Yadira Campos
Recreation Specialist