

Waxahachie Community Development Corporation
September 14, 2021

A regular meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas on Tuesday, September 14, 2021 at 3:00 p.m.

Members Present: Daniel Morton, President
Bob Lynn, Vice President
Doug Barnes, Mayor
Michael Scott, City Manager
Judy Demoney
Elizabeth Tull
David McSpadden

Ex-Officio Members Present: Amber Villarreal, City Secretary
Chad Tustison, Director of Finance
Kevin Strength, President/CEO Chamber of Commerce

Others Present: April Ortiz, Civic Center Director
Chris Seale, Horticulturist
James Villarreal, Assistant Director Sports Complex
Gumaro Martinez, Executive Director of Parks and Leisure Services
Warren Kettman, Senior Director Economic Development

1. Call to Order

President Dan Morton called the meeting to order.

2. Public Comments

None

3. Approval of minutes of the Waxahachie Community Development Corporation meeting of July 13, 2021

Action:

Mr. Dave McSpadden moved to approve minutes of the WCDC meeting of July 13, 2021. Ms. Elizabeth Tull seconded, All Ayes.

4. Hear update of activities from Convention & Visitors Bureau Director

City Manager Michael Scott noted Convention & Visitors Bureau Director Laurie Mosley was not present but provided a written report included in the packet.

5. Hear update of activities at the Civic Center

Civic Center Director April Ortiz reviewed the monthly report for the Civic Center noting the facility has been operating at 100% capacity. She reviewed August and September monthly activity noting events are steadily increasing and some events are already booking for 2022. She explained the Civic Center will host Tulipalooza again in March 2022, the Ellis County Courts requested to extend their contract through 2022, and the prep work for the fountain maintenance has begun.

6. Hear update of Community Beautification

Horticulturist Chris Seale reviewed the current projects: Broadhead Road Median 4, Park Schoolhouse Road Median 2, Park Schoolhouse Road Median 4, Seasonal color change outs, Fall décor, freeze damaged tree replacement, and Christmas décor. He noted upcoming projects include Broadhead Road Median 4 irrigation install and Park Schoolhouse Median 4 irrigation install by October 15th.

7. Hear update of activities at the Sports Complex

Assistant Director of Sports Complex James Villarreal reviewed the tournament, individual game, and league schedules for August and September. He thanked the Board for their support on parking improvements, volleyball court with lights, and turf fields. He explained the Complex hosted the Keepers of the Peace National Softball Tournament and Flag Football this past weekend and it was a great success. He noted participants were impressed with the facility and hospitality.

Mayor Doug Barnes reported the tournament was successful and it was a great weekend to have those teams travel in from out of state to participate and contribute to sales tax.

8. Hear update from City of Waxahachie Economic Development Director

Senior Economic Development Director Warren Kettelman noted he and Mr. Kevin Strength have been conducting retention visits with local businesses. He reported retail sales tax is up. He explained the Economic Development office is working with five restaurant prospects, is following-up on prospect leads, working with other Ellis County cities on leads, and reviewing prospects for the 287 Project.

9. Hear update on improvements at Wags-a-Hachie Dog Park

Gumaro Martinez, Executive Director of Parks and Leisure Services, reported funding is secured, geo testing, design, and engineering are completed. He noted the City will award a bid for the General Contractor who will begin construction on the fencing and parking lot. He explained the City will act as the General Contractor for the interior work to accelerate the completion of the improvement and save money. Mr. Martinez explained WCDC is a proponent of quality of life, beautification, and economic development and this project will touch on all three.

10. Adjourn

There being no further business, the meeting adjourned at 3:47 p.m.

Respectfully submitted,

Amber Villarreal
City Secretary