

Waxahachie Community Development Corporation
May 11, 2021

A regular meeting of the Waxahachie Community Development Corporation (WCDC) was held in the Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas on Tuesday, May 11, 2021 at 3:00 p.m.

Members Present: Daniel Morton, President
Bob Lynn, Vice President
David Hill, Mayor
Michael Scott, City Manager
Judy Demoney
Elizabeth Tull
David McSpadden

Ex-Officio
Member Present: Chad Tustison, Director of Finance

Ex-Officio
Members Absent: Lori Cartwright, City Secretary
Sandy King, President/CEO Chamber of Commerce

Others Present: Laurie Mosley, Director of Convention & Visitors Bureau
April Ortiz, Civic Center Director
James Villarreal, Assistant Director Sports Complex
Chris Seale, Horticulturist
Amber Villarreal, Assistant City Secretary

1. Call to Order

President Dan Morton called the meeting to order.

2. Public Comments

None

3. Approval of minutes of the Waxahachie Community Development Corporation meeting of April 15, 2021

Action:

Mr. David McSpadden moved to approve minutes of the WCDC meeting of April 15, 2021. Ms. Judy Demoney seconded, All Ayes.

4. Hear update of activities from Convention & Visitors Bureau Director

Director of Convention & Visitor's Bureau Laurie Mosley reported the CVB team has completed their assistance at the Ellis County Vaccine Hub and noted there will be a volunteer appreciation luncheon to thank them for their service. Ms. Mosley reviewed upcoming Festivals and Events, Advertising & Media Updates, and reported promos have began airing for the Texas Country Reporter Festival. Ms. Mosley announced there will be a 4th of July Parade and fireworks on July 3, 2021. She explained the city is not encouraging large gatherings; therefore, there will not be a full Crape Myrtle Festival with tailgating and a band. She reviewed upcoming events and

noted city hosted events will begin in August at Railyard Park. Ms. Mosley reported hotel occupancy numbers are steadily improving.

5. Hear update of activities at the Civic Center

Civic Center Director April Ortiz reviewed the April and May monthly report for the Civic Center noting the facility has been operating at 100% capacity. She reviewed April and May monthly events noting events are steadily increasing and some events are already booking for 2022. She noted the Daddy Daughter Dance was a success with a sellout of 400 tickets. Ms. Ortiz reported the room design software was completed in April and the interactive link is live.

6. Hear update of Community Beautification

Horticulturist Chris Seale reviewed the current projects: Park Schoolhouse Road Median, Broadhead Road Median 3, seasonal color change out, and Civic Center front bed renovation. He noted upcoming projects include Broadhead Road Median 4 irrigation install and Park Schoolhouse Road Median 2 irrigation and landscaping which are expected to be completed in late spring/early summer.

7. Hear update of activities at the Sports Complex

Assistant Director of Sports Complex James Villarreal reviewed the tournament, individual game, and league schedules for April and May. He noted the Synthetic Turf Improvement Project Phase I construction is complete and has been useful with all the rain we've been receiving.

8. Consider request for funding for city hall landscape improvements

City Manager Michael Scott explained he and Mr. Seale reviewed the city hall landscaping and are requesting funding in the amount of \$30,000.00 to improve the landscaping by refreshing the front and north side of the building including irrigation, mulch, and replanting. He noted the building currently has zero-scape landscaping.

Action:

Mr. David McSpadden moved to approve \$30,000.00 for city hall landscape improvements. Mr. Dan Morton seconded, All Ayes.

9. Adjourn

There being no further business, Mr. Dan Morton moved the meeting adjourn at 3:48 p.m. Ms. Judy Demoney seconded, All Ayes.

Respectfully submitted,

Amber Villarreal
Assistant City Secretary